

27th Annual Educational Advertising Awards

Higher Education Marketing Report is proud to announce the winners in the Twenty-Seventh Annual Educational Advertising Awards!
 Congratulations to all of this year's winners. Please review the following winners list and email any changes to
corrections@hmrpublicationsgroup.com

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
<u>Newspaper Advertising/Single</u>				
<u>Group 1: School Under 2,000 Students</u>				
GOLD	Saint Louis University-Parks College	MO	High-Capacity Advertisement	
SILVER	Christian Brothers University	TN	RN to BSN Ad	
BRONZE	Saint Louis University-Parks College	MO	Engineers Week Advertisement	
<u>Group 2: School with 2,000-4,999 Students</u>				
GOLD	Hodges University	FL	Follow the Leaders	
SILVER	University of St. Thomas	TX	UST Single Ad	
BRONZE	Indiana University East	IN	IU-Focused on You	
MERIT	Matanusak-Susitna College	AK	Spring Registration	
MERIT	Loyloa University New Orleans	LA	Centennial Promotion	
<u>Group 3: School with 5,000-9,999 Students</u>				
GOLD	Pepperdine University	CA	9/11 Event	
SILVER	University of Detroit Mercy	MI	Engineering	Lipman Hearne
BRONZE	Augusta State University	GA	Giving Credit Ad	
MERIT	Gloucester County College	NJ	Winter Registration: On Break?	
MERIT	Pepperdine University	CA	Campaign for Pepperdine	
MERIT	Robert Morris University	IL		
<u>Group 4: School with 10,000-19,999 Students</u>				
GOLD	Wilfrid Laurier University	ON	Inspiring Lives: Ayiko Solomon	Scott Thornley & Company
SILVER	Southwest Tennessee Community College	TN	Your Best Choice	
BRONZE	Lone Star College-CyFair	TX	Not Too Early	
MERIT	Wilfrid Laurier University	ON	Inspiring Lives: Michael Lee-Chin	Scott Thornley & Company
MERIT	Southwest Tennessee Community College	TN	Descubre Southwest	
<u>Group 5: School with 20,000 or more Students</u>				
GOLD	Purdue University	IN	Making Your Mark	
SILVER	University of North Texas	TX	Recruitment Campaign-Amy Simpson	
BRONZE	HACC Central Pennsylvania Community College	PA	Chambersburg Newspaper Ad	
MERIT	Glendale Community College	AZ	Graduation Thank You	
MERIT	St. John's University	NY	Our City. Our University	
MERIT	DePaul University	IL	Apple	Rhea + Kaiser

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
<u>Group 8: Secondary School</u>				
GOLD	Oxbridge Academy of the Palm Beaches	FL	Announcement Ad	O'Donnell Agency
SILVER	Hutchison School	TN	Girl Smart. World Ready	Cherry and Company
BRONZE	Success Academy Charter Schools	NY		L.F. O'Connell Associates
MERIT	Hutchison School	TN	Girl to Great	Cherry and Company
MERIT	Hutchison School	TN	Brilliant Minds Are Not Single-Minded	Cherry and Company
<u>Newspaper Advertising/Series</u>				
<u>Group 1: School Under 2,000 Students</u>				
GOLD	Bethany College	WV	Print Advertisements	BD&E
SILVER	Metropolitan College of New York	NY		Creative Partners
<u>Group 2: School with 2,000-4,999 Students</u>				
GOLD	Polytechnic Institute of New York University	NY	What Will You Do?	L.F. O'Connell Associates
SILVER	Siena College	NY	Admissions Ads	
BRONZE	Peirce College	PA	You Can Do This	
MERIT	The University of Scranton	PA	Spring Image Campaign	
MERIT	Philadelphia College of Osteopathic Medicine	PA	Find Your Future	
MERIT	Clark University	MA		Bergeron Creative Studios, Inc.
<u>Group 3: School with 5,000-9,999 Students</u>				
GOLD	Robert Morris University	IL		
SILVER	Mercy College	NY	Finished@Mercy	L.F. O'Connell Associates
BRONZE	Adelphi University	NY	Success Campaign	
MERIT	University of New Haven	CT	Experience Your Degree Graduate Campaign	
MERIT	Governors State University	IL	Success by Degrees	
MERIT	Prairie State College	IL	Get Your Degree at PSC	
<u>Group 4: School with 10,000-19,999 Students</u>				
GOLD	Davenport University	MI	Traditional/Recruiting/Call Us Crazy	
SILVER	Ferris State University	MI	Print Campaign	Kantorwassink
BRONZE	Wilfrid Laurier University	ON	Inspiring Lives of Leadership and Purpose	Scott Thornley & Company
MERIT	Cal State San Bernardino	CA	CSUSB Fall Ad Campaign	
MERIT	Joliet Junior College	IL	Fall Newspaper Ads	
<u>Group 5: School with 20,000 or more Students</u>				
GOLD	Columbia College		Piece of Paper	BVK
SILVER	University of Wisconsin-Milwaukee	WI	Brand Advertising	Lipman Hearne
BRONZE	Palm Beach State College	FL	Far From Ordinary	The Boner Group
MERIT	Queens College	NY	Aaron Copeland School of Music	
MERIT	DePaul University	IL	Tree	Rhea + Kaiser
MERIT	University of North Texas	TX	Recruitment Campaign	

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
<u>Group 8: Secondary School</u>				
GOLD	Convent of the Sacred Heart	CT	Advertising Series	Keating Associates
SILVER	Hutchison School	TN		Cherry and Company
BRONZE	Success Academy Charter Schools	NY		L.F. O'Connell Associates
<i>Newspaper Advertising/Insert</i>				
<u>Group 1: School Under 2,000 Students</u>				
GOLD	Metropolitan College of New York	NY	Bronx Insert	Creative Partners
<u>Group 3: School with 5,000-9,999 Students</u>				
GOLD	Robert Morris University	IL		
<u>Group 4: School with 10,000-19,999 Students</u>				
GOLD	Wilfrid Laurier University	ON	100 Years Inspiring Lives	Scott Thornley & Company
SILVER	Southwest Tennessee Community College	TN	Southwest Culinary Institute Debuts	
BRONZE	Oakton Community College	IL	My Story-To Be Continued	
<u>Group 5: School with 20,000 or more Students</u>				
GOLD	Harper College	IL		
<i>Magazine Advertising/Single</i>				
<u>Group 1: School Under 2,000 Students</u>				
GOLD	Johns Hopkins University Nursing School	MD	Worldview Magazine Peace Corps Anniversary	
SILVER	Christian Brothers University	TN	Distinguish Yourself	
<u>Group 2: School with 2,000-4,999 Students</u>				
GOLD	Walsh College	MI	Expand Your IQ	Perich Advertising + Design
SILVER	Concordia University-Irvine	CA		
BRONZE	Clark University	MA	Upper East Side	
MERIT	Lee University	TN	Firm Foundation Ad for Christma Magazine	
MERIT	Centenary College	NJ	I Became a Teacher	Erbach Communications Group
MERIT	Caldwell Community College & Tech Institute	NC	Education is Forever	
<u>Group 3: School with 5,000-9,999 Students</u>				
GOLD	Lincoln Land Community College	IL	Let's Get to Work	
SILVER	Adelphi University	NY	Think About It	
BRONZE	University of Nebraska-Kearney	NE	Spring Career Fair	
MERIT	Central Lakes College	MN	Dive In	
MERIT	University of Baltimore	MD	UB Seventeen Magazine Ad	
MERIT	Morgan State University	MD	The Center For All Seasons	

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
<u>Group 4: School with 10,000-19,999 Students</u>				
GOLD	Thomas Nelson Community College	VA	Explore.Excel.Succeed: To Be A Star	
SILVER	University of Missouri-St.Louis	MO	You Are UMSL's Best Social Network	
BRONZE	National American University	SD	Take the Leap with NAU	Aurora Creative
MERIT	Wilfrid Laurier University	ON	Centennial Grand	Scott Thornley & Company
MERIT	Southwest Tennessee Community College	TN	A Career in a Year!	
MERIT	Thomas Nelson Community College	VA	Bridges: iExplore.iExcel.iSucceed	
<u>Group 5: School with 20,000 or more Students</u>				
GOLD	Wayne State University	MI	Crain's Thank You Ad	
SILVER	Purdue University	IN	Tradition Makers	
BRONZE	University of North Texas	TX	Chronicle-BH Fairchild	
MERIT	Purdue University	IN	Makers of a Brighter Future	
MERIT	Wayne State University	MI	The Lion's Ad	
MERIT	Purdue University	IN	Difference Makers	
<u>Group 6: Business, Trade/Vocational School</u>				
GOLD	Northeast Wisconsin Technical College	WI	We Know All About Tradition	
<u>Group 7: Graduate School</u>				
GOLD	Ross University	NJ	School of Veterinary Medicine	ion Leap
SILVER	Ross University	NJ	School of Veterinary Medicine	ion Leap
<i>Magazine Advertising/Series</i>				
<u>Group 1: School Under 2,000 Students</u>				
GOLD	LIM College	NY		Creative Communication Associates
SILVER	Saint Louis University-Parks College	MO	Parks College Advertorial	
<u>Group 2: School with 2,000-4,999 Students</u>				
GOLD	Loyloa University New Orleans	LA	US News Ad Series	
SILVER	Hodges University	FL	Follow the Leaders	
BRONZE	University of the Arts	PA	Creativity Propelled	Lipman Hearne
MERIT	Caldwell College	NJ		Graphic Imagery
<u>Group 4: School with 10,000-19,999 Students</u>				
GOLD	MacEwan University	AB	We Have a Program for That	
SILVER	Emory University	GA	Partnership Ad Series	
BRONZE	National American University	SD		Aurora Creative
MERIT	Ferris State University	MI	Brand Campaign	Kantorwassink
MERIT	Emory University	GA	Minds Rule, Hearts Matter	
MERIT	Henry Ford Community College	MI	Success Is...	

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
<u>Group 5: School with 20,000 or more Students</u>				
GOLD	Troy University	AL	1887 Motto Series	Seventh Point
SILVER	University of North Texas	TX	Chronicle Campaign	
BRONZE	University of Saskatchewan	SK	Huskie Athletics Donor Ad Series	
MERIT	Liberty University	VA	Champion Advertising Series	
MERIT	Lone Star College System	TX	VYPE	
<u>Group 7: Graduate School</u>				
GOLD	Davenport University	MI	MBA Recruiting/Lunch That Could Change Your Life	
SILVER	Becker		CPA Ad Companion/Be More	BVK
BRONZE	Western New England University	MA	Law Ads	
<i>Publication Internal</i>				
<u>Group 2: School with 2,000-4,999 Students</u>				
GOLD	Northeast Alabama Community College	AL	Aurora-Art and Literature	
<u>Group 4: School with 10,000-19,999 Students</u>				
GOLD	Emory University	GA	Emory Family	
<u>Group 5: School with 20,000 or more Students</u>				
GOLD	Moraine Valley Community College	IL	2010 Applause Applause	
SILVER	Lone Star College System	TX	Chancellor's Newsletter	
<u>Group 7: Graduate School</u>				
GOLD	Columbia Business School	NY	Hermes Fall 2011	Zehno Cross Media Communications
SILVER	Johns Hopkins University SAIS	DC	SAISphere	
BRONZE	Columbia Business School	NY	Hermes Spring 2011	Zehno Cross Media Communications
<i>Publication External</i>				
<u>Group 1: School Under 2,000 Students</u>				
GOLD	Resurrection University	IL	Reflections	Paintbox Designs
SILVER	Johns Hopkins Carey Business School	MD	ONE	Greatest Creative Factor
BRONZE	Ouachita Baptist University	AR	The Ouachita Circle	
MERIT	Boston College	MA	BC GSSW 75th Anniversary Magazine	
MERIT	Mount Carmel College of Nursing	OH	The Lamp	
MERIT	University of Mobile	AL	UMobile Magazine Spring	JWA Creative

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
<u>Group 2: School with 2,000-4,999 Students</u>				
GOLD	New England College	NH	Today	L.F. O'Connell Associates
SILVER	University of Saint Francis	IN		
BRONZE	California Lutheran University	CA	Cal Lu	Lime Twig Group
MERIT	Clark University	MA	Alumni Magazine	
MERIT	Sacred Heart University	CT	Alumni Magazine	Keating Associates
MERIT	Hamline University	MN	Hamline Magazine	
<u>Group 3: School with 5,000-9,999 Students</u>				
GOLD	Case Western Reserve University	OH		North Charles Street Design Org
SILVER	University of New Haven	CT	A Lot Can Happen in Five Years	
BRONZE	Pepperdine University	CA	Pepperdine Magazine	
MERIT	Roosevelt University	IL	Roosevelt Review	Right Angle Studio, Inc.
MERIT	University of Baltimore	MD	UB Alumni Magazine	
MERIT	Temple University-Fox School of Business	PA	Fox Focus	Greatest Creative Factor
<u>Group 4: School with 10,000-19,999 Students</u>				
GOLD	University of Missouri-St.Louis	MO	UMSL Magazine	
SILVER	The University of Montana	MT	Montanan	
BRONZE	Wilmington University	DE	WILMU Magazine	
MERIT	Rochester Institute of Technology	NY	RIT: The University Magazine	
MERIT	Wright State University	OH	Wright State Magazine	
MERIT	Middlesex Community College	MA	Profiles	
<u>Group 5: School with 20,000 or more Students</u>				
GOLD	Troy University	AL	TROY	
SILVER	UC Irvine	CA	Emergence	Vince Rini Design
BRONZE	Community College of Philadelphia	PA	Pathways	
MERIT	Grand Valley State University	MI	Grand Valley Magazine	
MERIT	Valencia College	FL	VITAE	
MERIT	Indiana University Foundation	IN	Alumni Magazine	
<u>Group 7: Graduate School</u>				
GOLD	Washington University in St. Louis	MO	Law Magazine	
SILVER	A. T. Still University	MO	Still Magazine	
BRONZE	Indiana University McKinney School of Law	IN	Alumni Magazine	
MERIT	Widener University	DE	School of Law Magazine	Aloysius Butler & Clark
MERIT	Tulane University School of Medicine	LA	Tulane Medicine Magazine	Zehno Cross Media Communications
MERIT	University of Southern California	CA	Occupational Science & Occupational Therapy	

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
<u>Group 8: Secondary School</u>				
GOLD	Hutchison School	TN	Hutchison-Alumnae Magazine	Himber Design
SILVER	Avon Old Farms School	CT	The Avonian	2k Design
BRONZE	Padua Franciscan High School	OH	50th Anniversary Paduan Magazine	427 Design. LLC
MERIT	Berkeley Preparatory School		Commemorative Alumni Magazine	Cherry and Company
<i>Direct Mail Advertising</i>				
<u>Group 1: School Under 2,000 Students</u>				
GOLD	MacMurray College	IL	Senior Postcard Series	The Lawlor Group
SILVER	Rose-Hulman Institute of Technology	IN	Homecoming	MillerWhite, LLC
BRONZE	Unity College	ME	Guidance Counselor Packet	
MERIT	Johnson C. Smith University	NC	Financial Aid Brochure Self-Mailer	Acacia Innovation
MERIT	Mount St. Mary's University	MD	Annual Fund Fall Solicitation	
MERIT	Columbia International University	SC	More Than I Ever Dreamed	
<u>Group 2: School with 2,000-4,999 Students</u>				
GOLD	University of South Florida Polytechnic	FL	Direct Mail Campaign	Stamats Communications
SILVER	Nazareth College	NY	Postcard Series	Zehno Cross Media Communications
BRONZE	Caldwell College	NJ	10+ Reasons Why Students Choose Caldwell Coll	Graphic Imagery
MERIT	Southwest Baptist University	MO	A Life of Direction	
MERIT	Stevenson University	MD	Homecoming + Family Weekend Invitation	
MERIT	Indiana University East	IN	IU East Texting Postcard	
<u>Group 3: School with 5,000-9,999 Students</u>				
GOLD	Monmouth University	NJ	Social Work Postcard	
SILVER	Barry University	FL	Junior Postcard Series	
BRONZE	Pasco-Hernando Community College	FL	Art Gallery Schedule Mailer	Suburban Studios
MERIT	Slippery Rock University	PA	Kaleidoscope	
MERIT	Vancouver Island University	BC	VIU Graphic Design Info Session Mailout	
MERIT	Central Lakes College	MN	Dive In	
<u>Group 4: School with 10,000-19,999 Students</u>				
GOLD	Carnegie Mellon University	PA	School of Drama	Wall-to-Wall Studios
SILVER	Indiana Wesleyan University	IN	Adult Direct Mail Campaign	Paskill Stapleton & Lord
BRONZE	Southern Illinois University Edwardsville	IL	College Fair Brochure	
MERIT	Wright State University	OH	Arts Fair Postcard Invitation	
MERIT	Southwestern Illinois College	IL	Making It Post-Card	
MERIT	Davenport University	MI	Traditional/Recruiting/Compact Epic-ness	

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
<u>Group 5: School with 20,000 or more Students</u>				
GOLD	Liberty University	VA	CFAW Registration Mailer	
SILVER	Virginia Commonwealth University	VA	Accepted Student Postcard Series	
BRONZE	North Carolina State University	NC	You Fit @ NC State	Set?Communicate!
MERIT	Harper College	IL	Reach	
MERIT	University of California, Los Angeles	CA	Awards Invitation	
MERIT	Troy University	AL	1887 Motto Military	Seventh Point
<u>Group 7: Graduate School</u>				
GOLD	Johns Hopkins University SAIS	DC	Summer Programs	
SILVER	Ross University	NJ	School of Medicine Postcard	ion Leap
<u>Group 8: Secondary School</u>				
GOLD	Winchester Thurston School	PA	Can You Spot Our Polar Bear?	Blender, Inc.
SILVER	Indian Rocks Christian School			Cherry and Company
BRONZE	Winchester Thurston School	PA	College Acceptance List Postcard	Blender, Inc.
MERIT	Padua Franciscan High School	OH	50th Anniversary PURL Mailer	427 Design. LLC
MERIT	Success Academy Charter Schools	NY		L.F. O'Connell Associates
<i>Outdoor Transit/Billboard</i>				
<u>Group 1: School Under 2,000 Students</u>				
GOLD	Dean College	MA		Creative Communication Associates
SILVER	Geneva College	PA	Accept the Challenge	BD&E
BRONZE	Christian Brothers University	TN	Distinguish Yourself	
MERIT	University of South Carolina Beaufort	SC	Learn Where the Living is Easy	
MERIT	Bryn Athyn College	PA		
MERIT	Bethel College	IN		Brand Innovation Group
<u>Group 2: School with 2,000-4,999 Students</u>				
GOLD	University of Bridgeport	CT	UBuild	Creative Partners
SILVER	Walsh College	MI	Kick Your Tires	Perich Advertising + Design
BRONZE	Stevenson University	MD	Inaugural Football Season Billboard	
MERIT	Centenary College	NJ	Open House	Erbach Communications Group
MERIT	Concordia University Wisconsin	WI		PKA Marketing
MERIT	Lee University	TN	I-75 Billboard	

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
<u>Group 3: School with 5,000-9,999 Students</u>				
GOLD	Lincoln Land Community College	IL	Let's Get to Work	
SILVER	Edinboro University	PA	103 Majors. Yours Included	PAPA Advertising
BRONZE	Hudson County Community College	NJ	A World of Possibilities	
MERIT	IES Abroad	IL	Transit & Kiosk Ads	
MERIT	New Jersey Institute of Technology	NJ	NJIT Transit Campaign	CN Foundry
MERIT	University of Detroit Mercy	MI	Engineering	Lipman Hearne
<u>Group 4: School with 10,000-19,999 Students</u>				
GOLD	Ferris State University	MI		Kantorwassink
SILVER	Southern Illinois University	IL		Lipman Hearne
BRONZE	Eastern Kentucky University	KY	Believe In You	
MERIT	Waubensee Community College	IL	All in Aurora	
MERIT	Thomas Nelson Community College	VA	iExplore.iExcel.iSucceed	
MERIT	Southwest Tennessee Community College	TN	Your Best Choice	
<u>Group 5: School with 20,000 or more Students</u>				
GOLD	HACC Central Pennsylvania Community College	PA	Chambersburg Billboard	
SILVER	University of Wisconsin-Milwaukee	WI	Powerful Ideas Proven Results	Lipman Hearne
BRONZE	Palm Beach State College	FL	Far From Ordinary	The Boner Group
MERIT	Lone Star College System	TX	Rockets Sponsorship	Richards Carlberg
MERIT	University of California, Los Angeles	CA	Beat 'SC Bonfire & Rally	
MERIT	Tidewater Community College	VA	Popular Series	DIA, Inc.
<u>Group 6: Business, Trade/Vocational School</u>				
GOLD	Virginia College	AL	"V" Billboard Series	Darden Tatum
SILVER	Odgen-Weber Tech College	UT	Confidence in the Job Market	
<u>Group 7: Graduate School</u>				
GOLD	Augsburg College	MN	MBA Auggie Eagle Business Bird	
SILVER	Davenport University	MI	MBA Recruiting/CEO	
BRONZE	Davenport University	MI	MBA Recruiting/Dinner.Museum	
MERIT	Davenport University	MI	MBA Recruiting/To All Potential Movers	
<u>Group 8: Secondary School</u>				
GOLD	Success Academy Charter Schools	NY		L.F. O'Connell Associates
SILVER	Hutchison School	TN	Girl Smart. World Ready	Cherry and Company
BRONZE	Huntington County Community Schools	IN		Brand Innovation Group
MERIT	Hutchison School	TN	Brilliant Minds Are Not Single-Minded	Cherry and Company

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
<u>Newsletter</u>				
<u>Group 1: School Under 2,000 Students</u>				
GOLD	The Julliard School	NY	The Julliard Journal	
<u>Group 2: School with 2,000-4,999 Students</u>				
GOLD	Fairfield University	CT	Arts & Minds-Artifacts	
SILVER	Siena College	NY	Siena News	
BRONZE	Loyloa University New Orleans	LA	Neighborhood News	
MERIT	University of St. Thomas	TX	UST Newsletter	
MERIT	Philadelphia College of Osteopathic Medicine	PA	PCOM Link	
MERIT	University of St. Thomas	TX	Star View	
<u>Group 3: School with 5,000-9,999 Students</u>				
GOLD	Barry University	FL	HPLS Newsletter	
SILVER	IES Abroad	IL	Exchange Alumni Newsletter	
BRONZE	Central Lakes College	MN	Ripple Effect	
MERIT	Governors State University	IL	Nathan Manilow Sculpture Park	
MERIT	University of Denver	CO	E-Newsltter	The Lawlor Group
<u>Group 4: School with 10,000-19,999 Students</u>				
GOLD	Syracuse University	NY	S.I. Newhouse School of Public Communications	
SILVER	Emory University	GA	MARBL Newsletter	
BRONZE	The University of Montana	MT	Research View	
MERIT	Waubonsee Community College	IL	Learning First	
MERIT	University of Missouri-St.Louis	MO	IBI News	
<u>Group 5: School with 20,000 or more Students</u>				
GOLD	Indiana University Foundation	IN	Women's Philanthropy at IU	
SILVER	Lone Star College System	TX	STAR	
BRONZE	College of DuPage	IL	Impact Series	
MERIT	HACC Central Pennsylvania Community College	PA	HACC Alumni Newsletter	
MERIT	HACC Central Pennsylvania Community College	PA	Foundation Newsletter	
<u>Group 6: Business, Trade/Vocational School</u>				
GOLD	Gwinnett Technical College	GA	@Work	Tillman Allen Greer
<u>Group 8: Secondary School</u>				
GOLD	Hutchison School	TN	Hutchison Headlines	Himber Design

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
<i>Annual Report</i>				
<u>Group 1: School Under 2,000 Students</u>				
GOLD	Randolph-Macon College	VA	A Year In Review	American Design and Production
SILVER	Pitzer College	CA	Report of Excellence	
BRONZE	Lycoming College	PA	President's Report	
<u>Group 2: School with 2,000-4,999 Students</u>				
GOLD	Maryland Institute College of Art	MD		
SILVER	Misericorida University	PA	Annual Donor Report	Stamats Communications
BRONZE	University of Bridgeport	CT		Creative Partners
MERIT	Gustavus Adolphus College	MN		BD&E
MERIT	Georgetown University-McDonough Business	DC	Investors Report	Greatest Creative Factor
MERIT	Union University	TN	Grounded in Excellence	
<u>Group 3: School with 5,000-9,999 Students</u>				
GOLD	Monmouth University	NJ	Honor Roll of Donors	
SILVER	Lincoln Land Community College	IL		
BRONZE	Pasco-Hernando Community College	FL		
MERIT	Augusta State University	GA	Decade of Change-Annual President's Report	
MERIT	Wallace State Community College	AL		
MERIT	Edinboro University	PA	Strength and Value in Higher Education	PAPA Advertising
<u>Group 4: School with 10,000-19,999 Students</u>				
GOLD	Emory University	GA	President's Annual Report	
SILVER	Davenport University	MI		
BRONZE	American University	DC	Know: A Year At American University	
MERIT	Southern Illinois University Edwardsville	IL	Chancellor's Report	
MERIT	The University of Montana	MT	President's Report-Planning For The Global Century	
MERIT	Oakton Community College	IL	Friends of Dreams	
<u>Group 5: School with 20,000 or more Students</u>				
GOLD	The University of Akron	OH	Report to the Community	
SILVER	Harper College	IL		
BRONZE	Grand Valley State University	MI	Foundation Annual Report on Giving	
MERIT	University of Saskatchewan	SK	College of Pharmacy and Nutrition	
MERIT	Wayne State University	MI	President's Report	
MERIT	Moraine Valley Community College	IL		
<u>Group 6: Business, Trade/Vocational School</u>				
GOLD	Moultrie Technical College	GA	Images of MTC	

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
<u>Group 7: Graduate School</u>				
GOLD	Indiana University McKinney School of Law	IN	Alumni Magazine/Dean's Report	
SILVER	St. John's University	NY	Dean's Report	Creative Communication Associates
BRONZE	Widener University	DE	School of Law	Aloysius Butler & Clark
<u>Group 8: Secondary School</u>				
GOLD	Hutchison School	TN	Philanthropy Report	Cherry and Company
SILVER	Grand Valley State University	MI	Charter Schools Office Report	
<i>Poster</i>				
<u>Group 1: School Under 2,000 Students</u>				
GOLD	Warner Pacific College	OR	Who Do You Think You Are?	Richard Harrison Bailey, The Agency
SILVER	Rider University	NJ	Westminster Choir College "Solfeige"	Kukovich & Associates
BRONZE	Mount St. Mary's University	MD	Admissions QR Code Poster	
MERIT	Creative Center, College of Art & Design	NE	Fall High School Poster	Dotzler Creative Arts
MERIT	Columbia Greene Community College	NY	Hot Chicago Blues	Zone 5
MERIT	California Institute of Technology	CA	High School Visit Poster	Lime Twig Group
<u>Group 2: School with 2,000-4,999 Students</u>				
GOLD	Polytechnic Institute of New York University	NY	What Will You Do?	L.F. O'Connell Associates
SILVER	Clark University	MA	High School Recruitment Poster	
BRONZE	Johns Hopkins University	MD	Admitted Student Poster	
MERIT	SUNY Potsdam	NY	Go Further	Imagine That Marketing & Comm
MERIT	Gustavus Adolphus College	MN	Nobel Conference Poster	BD&E
MERIT	Norwich University	VT		Stamats Communications
<u>Group 3: School with 5,000-9,999 Students</u>				
GOLD	University of Nebraska-Kearney	NE	Bruner Hall Planetarium	
SILVER	Slippery Rock University	PA	Jazz Generations	
BRONZE	Darton College	GA	Visitation Poster	
MERIT	Prairie State College	IL	High School Senior Poster	
MERIT	Texas A&M University-Kingsville	TX	Conversation	The Ampersand Agency
MERIT	Robert Morris University	IL		
<u>Group 4: School with 10,000-19,999 Students</u>				
GOLD	Central Washington University	WA	CWU Housing Poster	
SILVER	Rochester Institute of Technology	NY	Tiger Senses	
BRONZE	William Patterson University	NJ	Fall Lecture Series	
MERIT	William Patterson University	NJ	PERSEPOLIS	
MERIT	Delta College	MI	Jungle Book Theatre	
MERIT	SCAD-Savannah College of Art and Design	GA	Architectural History at SCAD	

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
<u>Group 5: School with 20,000 or more Students</u>				
GOLD	Liberty University	VA	Flames Basketball Poster	
SILVER	Harper College	IL	Scavenger Hunt Poster	
BRONZE	Purdue University	IN	Side Winder	
MERIT	Indiana University Foundation	IN	Matching The Promise	
MERIT	Moraine Valley Community College	IL	There's a Tree in my Treat-Botany Poster	
MERIT	Ivy Tech Community College	IN	Students: Our First Priority	Asher Agency
<u>Group 6: Business, Trade/Vocational School</u>				
GOLD	Lake Washington Institute of Technology	WA	Mission & Core Themes Poster	
<u>Group 8: Secondary School</u>				
GOLD	Nazareth Academy High School	PA	Wizard of Oz	
<i>Student Viewbook</i>				
<u>Group 1: School Under 2,000 Students</u>				
GOLD	Grinnell College	IA		Neustadt Creative Marketing
SILVER	Centre College	KY		
BRONZE	Concordia University Irvine	CA		Lime Twig Group
MERIT	University of the Cumberland	KY		Corcoran Communications
MERIT	Dean College	MA		Creative Communication Associates
MERIT	Kendall College	IL		Synergy Creative, Inc.
MERIT	Northwest Nazarene University	ID	What We Love	Richard Harrison Bailey, The Agency
<u>Group 2: School with 2,000-4,999 Students</u>				
GOLD	Hobart and William Smith Colleges	NY	Worlds of Experience. Lives of Consequence	North Charles Street Design Org
SILVER	University of Saint Francis	IN		
BRONZE	Wesleyan University	CT		Neustadt Creative Marketing
MERIT	Johns Hopkins University	MD	Undergraduate Viewbook	
MERIT	Methodist University	NC	Viewbook & Academic Prosptectus	The Parish Group
MERIT	Champlain College	VT	What is Your Passion	
MERIT	Polytechnic Institute of New York University	NY	Undergraduate Viewbook	L.F. O'Connell Associates
<u>Group 3: School with 5,000-9,999 Students</u>				
GOLD	The University of Tampa	FL		Cherry and Company
SILVER	Case Western Reserve University	OH		North Charles Street Design Org
BRONZE	Northern Michigan University	MI		Stamats Communications
MERIT	Widener University	PA		Greatest Creative Factor
MERIT	Roosevelt University	IL	Admission Brochure	Faust Associates
MERIT	University of San Francisco	CA		
MERIT	Adelphi University	NY	Explore, Discover, Become	

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
<u>Group 4: School with 10,000-19,999 Students</u>				
GOLD	University of Pennsylvania	PA	Undergraduate Admissions Viewbook	North Charles Street Design Org
SILVER	Southern Illinois University	IL	Know No Bounds	Lipman Hearne
BRONZE	Indiana State University	IN	Freshman Viewbook	
MERIT	Syracuse University	NY	Admissions Viewbook	
MERIT	Appalachian State University	NC		
MERIT	Montana State University-Bozeman	MT	The Complete Guide	
MERIT	Southern Illinois University Edwardsville	IL		
<u>Group 5: School with 20,000 or more Students</u>				
GOLD	The University of Arizona	AZ	The Get In Guide	
SILVER	Virginia Commonwealth University	VA		
BRONZE	Purdue University	IN	Admissions Viewbook	
MERIT	Oklahoma State University	OK	Freshman Viewbook	
MERIT	University of Michigan	MI		Stamats Communications
MERIT	Western Michigan University	MI	What Is Smart	The Image Group
MERIT	Towson University	MD	Learn It. Own It.	
<u>Group 6: Business, Trade/Vocational School</u>				
GOLD	Northeast Wisconsin Technical College	WI	NWTC Viewbook	
SILVER	SAIT Polytechnic	AB	Career and Program Guide	WAX Partnership
BRONZE	Odgen-Weber Tech College	UT	40th Anniversary At-A-Glance	
<u>Group 7: Graduate School</u>				
GOLD	Western New England University	MA	School of Law Viewbook	
SILVER	Drexel University	PA	Earle Mack School of Law	Mindpower, Inc.
BRONZE	Cal State Fullerton	CA	Mihaylo College of Business MBA Viewbook	ZAM Agency
MERIT	Duke Divinity School	NC	Be Transformed by the Renewing of Your Minds	TWG Plus
MERIT	St. John's University	NY		Creative Communication Associates
MERIT	Maryville University	MO	LIVEMaryville	TWG Plus
<u>Group 8: Secondary School</u>				
GOLD	Convent of the Sacred Heart	CT	Viewbooks	Keating Associates
SILVER	Hutchison School	TN		Himber Design
BRONZE	Saint James School	MD		Turnaround Marketing Communications
MERIT	Norfolk Academy	VA	Norfolk Viewbook	Cheney & Company
MERIT	Winchester Thurston School	PA	Smart Starts Here	Blender, Inc.
MERIT	Solebury School	PA	Mini-Viewbook	Cresote Affects

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
Brochure				
<u>Group 1: School Under 2,000 Students</u>				
GOLD	Bryn Athyn College	PA		
SILVER	Dean College	MA	Travel Piece	Creative Communication Associates
BRONZE	Albany College of Pharmacy & Health Sciences	NY	Enrollment Profile	2k Design
MERIT	University of South Carolina Beaufort	SC	Take a Deeper Look	
MERIT	Bay Path College	MA	The New American Woman	Richard Harrison Bailey, The Agency
MERIT	Grinnell College	IA	Travel Brochure	Neustadt Creative Marketing
MERIT	Metropolitan College of New York	NY	Bronx Brochure	Creative Partners
<u>Group 2: School with 2,000-4,999 Students</u>				
GOLD	Concordia College	MN	Travel Piece	Creative Communication Associates
SILVER	Champlain College	VT	Campus Life	
BRONZE	Peirce College	PA	You Can Do This	
MERIT	SUNY Potsdam	NY	Go Further-Crane Brochure	Imagine That Marketing & Comm
MERIT	Indiana University East	IN	Bold Aspirations	
MERIT	Florida Institute of Technology	FL	Sustainability Brochure	
MERIT	St. Ambrose University	IA	Reality, What's Yours?	Zehno Cross Media Communications
<u>Group 3: School with 5,000-9,999 Students</u>				
GOLD	University of New Haven	CT	How to Do Everything	
SILVER	University of Denver	CO	Visit Brochure	The Lawlor Group
BRONZE	Navarro College	TX	Nutshell Brochure	
MERIT	Roosevelt University	IL	Study Abroad Brochure	
MERIT	Darton College	GA	Undecided Brochure	
MERIT	Case Western Reserve University	OH	Travel Brochure	North Charles Street Design Org
MERIT	University of Alabama in Huntsville	AL	Housing Piece	Carnegie Communications
<u>Group 4: School with 10,000-19,999 Students</u>				
GOLD	Indiana University-Purdue University Fort Way	IN	10,000 Pound Mastodon	Richard Harrison Bailey, The Agency
SILVER	John Jay College of Criminal Justice	NY	Campaign for the Future of Justice	Siegel & Gale
BRONZE	The University of New Orleans	LA	UNO Stories Graduates Making an Impact	Phillip Collier Designs, Inc.
MERIT	Southern Illinois University	IL	One Destination for Every Journey	Lipman Hearne
MERIT	Joliet Junior College	IL	Year End Giving	
MERIT	Henry Ford Community College	MI	Expeience Our Campus	
MERIT	New York Institute of Technology	NY	The Student Solution Center	

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
<u>Group 5: School with 20,000 or more Students</u>				
GOLD	HACC Central Pennsylvania Community College	PA	Rose Lehrman Arts Center	
SILVER	North Lake College	TX	Construction Technology	
BRONZE	Liberty University	VA	Online Graduate Brochure	
MERIT	Lone Star College System	TX	Accomplish Your Goals	
MERIT	Ivy Tech Community College	IN	Corporate College Brochure	Asher Agency
MERIT	Harper College	IL	Arts Brochure	
MERIT	Florida International University	FL	General Information Brochure	Stamats Communications
<u>Group 6: Business, Trade/Vocational School</u>				
GOLD	Odgen-Weber Tech College	UT	Welding Brochure	
SILVER	Gwinnett Technical College	GA	High School Recruitment Brochure	Tillman Allen Greer
BRONZE	Odgen-Weber Tech College	UT	IT Brochure	
<u>Group 7: Graduate School</u>				
GOLD	Ross University	NJ	School of Medicine Outcomes Brochure	ion Leap
SILVER	LIM College	NY	Intro Piece-MBA	Creative Communication Associates
BRONZE	Weill Cornell Medical College	NY	Student. Doctor. Leader	The Marcus Group, Inc.
MERIT	UCLA Anderson School of Management	CA	FEMBA-One School Takes You Further	Ryder Communications Group
MERIT	St. John's University	NY	School of Law-Evening Program	Creative Communication Associates
MERIT	Neeley School of Business/TCU	TX	Why Isn't Your Compnay on this List?	Zehno Cross Media Communications
<u>Group 8: Secondary School</u>				
GOLD	Norfolk Academy	VA	First Grade Brochure	Cheney & Company
SILVER	Claiborne Christian School		Admissions Brochure	Cherry and Company
<i>Class Schedule</i>				
<u>Group 2: School with 2,000-4,999 Students</u>				
GOLD	Caldwell College	NJ	Academic Course Offerings	Graphic Imagery
SILVER	Florida Institute of Technology	FL	Renee Foosaner Education Center	
BRONZE	Seattle Pacific University	WA	Summer Institutes for Educators	Ray Braun Design
<u>Group 3: School with 5,000-9,999 Students</u>				
GOLD	Lincoln Land Community College	IL	Forward Magazine	
SILVER	Prairie State College	IL	Spring Class Schedule	
BRONZE	Wor-Wic Community College	MD	Spring 2012 Credit Schedule	
MERIT	Wallace State Community College	AL		
MERIT	Wor-Wic Community College	MD	Summer & Fall 2012 Credit Schedule	

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
<u>Group 4: School with 10,000-19,999 Students</u>				
GOLD	Southwest Tennessee Community College	TN	Corporate Training and Continuing Education	
SILVER	Joliet Junior College	IL	Fall Registration Guide	
BRONZE	Southwestern Illinois College	IL	College for Kids	
MERIT	Cal State San Bernardino	CA	CSUSB Come Here...Go Anywhere	
MERIT	Middlesex Community College	MA	Spring Advising Schedule	
MERIT	Waubonsee Community College	IL	Credit Course Schedule	
<u>Group 5: School with 20,000 or more Students</u>				
GOLD	Waukesha County Technical College	WI		
SILVER	Harper College	IL	Spring Course Schedule	
BRONZE	Lone Star College System	TX	Flipbook	
MERIT	University of Maryland University College Eur	AE	Holiday Express Schedule	
<i>Imprinted Materials</i>				
<u>Group 1: School Under 2,000 Students</u>				
GOLD	Christian Brothers University	TN	Get BUC Wild	
SILVER	Creative Center, College of Art & Design	NE	Hoodie/T-Shirt	Dotzler Creative Arts
BRONZE	Chowan University	NC	Cho-Bans	
<u>Group 2: School with 2,000-4,999 Students</u>				
GOLD	Indiana University East	IN	Rufus Bubblehead	
SILVER	Loyloa University New Orleans	LA	Class of 2015 Beads	
BRONZE	Augsburg College	MN	SOAR	
MERIT	Caldwell Community College & Tech Institute	NC	High School Promo-Mouse Pad	
MERIT	Stevenson University	MD	Homecoming	
MERIT	Indiana University East	IN	IU East Red Wolves Tee	
<u>Group 3: School with 5,000-9,999 Students</u>				
GOLD	Governors State University	IL	Success by Degrees T-Shirt	
SILVER	Navarro College	TX	Banner Pen	
BRONZE	Monmouth University	NJ	Note Holder	
MERIT	IES Abroad	IL	Your World T-Shirt	
MERIT	Robert Morris University	IL		
MERIT	Robert Morris University	IL		
<u>Group 4: School with 10,000-19,999 Students</u>				
GOLD	American University	DC	Wonk	
SILVER	Wilfrid Laurier University	ON	Centennial Canvas Bag	Scott Thornley & Company
BRONZE	Lone Star College-CyFair	TX	Fighting Duck	
MERIT	University of Missouri-St.Louis	MO	Department of History T-shirt	
MERIT	Arkansas Tech University	AR	Time-Out for Tech T-Shirt	

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
<u>Group 5: School with 20,000 or more Students</u>				
GOLD	HACC Central Pennsylvania Community College	PA	Rubik's Cube for Guidance Counselors	
SILVER	Moraine Valley Community College	IL	Poetry Activism T-Shirt	
BRONZE	Harper College	IL	Candy Bar	
<u>Group 6: Business, Trade/Vocational School</u>				
GOLD	Lake Washington Institute of Technology	WA	Glass Paperweight	
SILVER	Black Hawk College	IL	Black Hawk Grocery & Recycle Bag	
<u>Group 8: Secondary School</u>				
GOLD	Padua Franciscan High School	OH	Flash Drive Recruitment Premium	427 Design. LLC
SILVER	Oxbridge Academy of the Palm Beaches	FL	Scholarship Announcement	O'Donnell Agency
BRONZE	Winchester Thurston School	PA	125th Anniversary Tote Bag	Blender, Inc.
<i>Website</i>				
<u>Group 1: School Under 2,000 Students</u>				
GOLD	Dean College	MA	Search Campaign	Creative Communication Associates
SILVER	Algoma University	ON	Experience Algoma.ca/Micro-site	Zone 5
BRONZE	Mount Carmel College of Nursing	OH	www.mccn.edu	
MERIT	South College-Knoxville	TN		Craft & Associates
MERIT	University of Mobile	AL	UMobile Website	The Visible Group
MERIT	Sewanee School of Theology	TN		North Charles Street Design Org
<u>Group 2: School with 2,000-4,999 Students</u>				
GOLD	Philadelphia University	PA		Creative Communication Associates
SILVER	Johns Hopkins University	MD	Undergraduate Website	
BRONZE	McKendree University	IL	www.mckendree.edu	
MERIT	Hope College	MI	Campaign Website	North Charles Street Design Org
MERIT	Siena College	NY	Siena.Edu/Lifeview Interactive Viewbook	Zone 5
MERIT	Embry-Riddle Aeronautical University	FL	http://daytonabeach.erau.edu	
<u>Group 3: School with 5,000-9,999 Students</u>				
GOLD	Mercy College	NY	VIP Access	L.F. O'Connell Associates
SILVER	Saint Xavier University	IL		Creative Communication Associates
BRONZE	St. Edward's University	TX	www.stedwards.edu	Elliance
MERIT	SUNY Oneonta	NY	SUNY Oneonta New Website	Zone 5
MERIT	William & Mary	VA	The Ampersand Box	mStoner
MERIT	Augusta State University	GA	www.aug.edu	

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
<u>Group 4: School with 10,000-19,999 Students</u>				
GOLD	Drexel University	PA	Virtual Tour	
SILVER	University of North Carolina-Greensboro	NC		Cresote Affects
BRONZE	Carnegie Mellon University	PA	School of Drama Website	Wall-to-Wall Studios
MERIT	The University of Montana	MT	Undergraduate Admissions Website	
MERIT	Eastern Kentucky University	KY	Believe In You	
MERIT	Rochester Institute of Technology	NY	Overview Website	
<u>Group 5: School with 20,000 or more Students</u>				
GOLD	University of Michigan	MI	Admissions Web Site	Stamats Communications
SILVER	Oklahoma State University	OK	Undergraduate Admissions Website	Interworks
BRONZE	University of Texas at Arlington	TX		Lipman Hearne
MERIT	University of South Carolina	SC	Institutional Web Site	Stamats Communications
MERIT	Purdue University	IN	Difference Makers	
MERIT	Indiana University Foundation	IN	IUPUI Impact Campaign Website	
<u>Group 6: Business, Trade/Vocational School</u>				
GOLD	Odgen-Weber Tech College	UT	owatc.edu	
SILVER	Black Hawk College	IL	www.bhc.edu	
<u>Group 7: Graduate School</u>				
GOLD	Union Graduate College	NY	The Power of an MBA	Zone 5
SILVER	American University of Antigua	NY	Website	
BRONZE	John Marshall Law School (Atlanta)	GA	Mobile Website	Stamats Communications
MERIT	University of Virginia-Batten School	VA	Batten School of Leadership & Public Policy	Lipman Hearne
MERIT	West Virginia University	WV	WVU IMC Website	
<u>Group 8: Secondary School</u>				
GOLD	Westerly School			Cherry and Company
SILVER	Padua Franciscan High School	OH	paduafranciscan.com	427 Design. LLC
BRONZE	San Jose Episcopal Day School			Cherry and Company
MERIT	Living Word Christian School			Cherry and Company
MERIT	Strong Rock Christian School			Cherry and Company
MERIT	The Solomon Schechter Day School			Cherry and Company
<i>Logo/Letterhead Design</i>				
<u>Group 1: School Under 2,000 Students</u>				
GOLD	Johnson C. Smith University	NC	Admissions Stationary	Acacia Innovation
SILVER	Dean College	MA	Wordmark Design	Creative Communication Associates
BRONZE	Bryn Athyn College	PA	Athletic Logo	
MERIT	Holy Family University	PA	Logo + Online Standards Manual	Keating Associates
MERIT	University of South Carolina Beaufort	SC	Soccer Shield	

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
<u>Group 2: School with 2,000-4,999 Students</u>				
GOLD	Philadelphia University	PA	Wordmark	Creative Communication Associates
SILVER	Peirce College	PA	You Can Do This	
BRONZE	Gustavus Adolphus College	MN	Athletics Logo	BD&E
MERIT	Stevenson University	MD	Commemorative Logos for New Stadium	
MERIT	Indiana University East	IN	IU East 40th Anniversary	
<u>Group 3: School with 5,000-9,999 Students</u>				
GOLD	Pepperdine University	CA	Campaign for Pepperdine	
SILVER	Slippery Rock University	PA	Navigate Your Future	
BRONZE	Lincoln Land Community College	IL	Caught Green Handed	
MERIT	Wor-Wic Community College	MD	Culinary Arts	
<u>Group 4: School with 10,000-19,999 Students</u>				
GOLD	National American University	SD	ARC Logo	Aurora Creative
SILVER	Wright State University	OH	Lake Campus Dining Services	
BRONZE	John Jay College of Criminal Justice	NY	Campaign for the Future of Justice	Siegel & Gale
MERIT	Delta College	MI	50th Anniversary Book	
MERIT	Middlesex Community College	MA	Asian Connections	
MERIT	University of Missouri-St.Louis	MO	EVO Employee Volunteer Program	
<u>Group 5: School with 20,000 or more Students</u>				
GOLD	Moraine Valley Community College	IL	U-Belong Student Life	
SILVER	Lone Star College System	TX	CBD	
BRONZE	Lone Star College System	TX	Best Start	
MERIT	Moraine Valley Community College	IL	Center for Sustainability	
MERIT	Moraine Valley Community College	IL	Writing Center	
<u>Group 6: Business, Trade/Vocational School</u>				
GOLD	Black Hawk College	IL		
SILVER	Black Hawk College	IL	Boot Scootin Logo	
<u>Group 7: Graduate School</u>				
GOLD	American University of Antigua	NY	Goodies	
<u>Group 8: Secondary School</u>				
GOLD	Shore County Day School	MA	75th Logo	Cresote Affects

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
Miscellaneous				
<u>Group 1: School Under 2,000 Students</u>				
GOLD	Clafin University	SC	Campaign Case Statement	Carnegie Communications
SILVER	Prescott College	AZ	Brand Creative	Stamats Communications
BRONZE	Mount St. Mary's University	MD	Generations. The Third Century Campaign	
MERIT	Pitzer College	CA	Family Weekend Invite	
MERIT	Huntington University	IN	Youniversity Huzic CD and Case	Brand Innovation Group
MERIT	Ouachita Baptist University	AR	Ouachita Voices	
<u>Group 2: School with 2,000-4,999 Students</u>				
GOLD	Stonehill College	MA	Traveling Piece	
SILVER	Polytechnic Institute of New York University	NY	Graduate Center Doors	L.F. O'Connell Associates
BRONZE	Hamline University	MN	Strategic Plan Update	
MERIT	Nazareth College	NY	Frequent Flyer Series	Zehno Cross Media Communications
MERIT	Stevenson University	MD	Remaking Realities Art Exhibition Catalogue	
MERIT	Champlain College	VT	Academic Books	
MERIT	Florida Institute of Technology	FL	60's Reunion Calendar	
<u>Group 3: School with 5,000-9,999 Students</u>				
GOLD	William & Mary	VA	The Ampersand Box	mStoner
SILVER	Rensselaer Polytechnic Institute	NY	Rensselaer Trivia Cards	2k Design
BRONZE	Widener University	PA	Pocket Folder	Greatest Creative Factor
MERIT	Monmouth University	NJ	Honor Roll of Donors	
MERIT	St. Catherine University	MN	Iron Maidens	
MERIT	Monmouth University	NJ	19th Century Maritime Art-Our History in Paintir Karen Bright Design	
MERIT	Macon State College	GA	Prepare to Succeed	Set?Communicate!
<u>Group 4: School with 10,000-19,999 Students</u>				
GOLD	Southwestern Illinois College	IL	Student Planner	
SILVER	Middlesex Community College	MA	40th Anniversary Book	
BRONZE	Southern Illinois University Edwardsville	IL	Defining Excellence Capital Campaign	
MERIT	SCAD-Savannah College of Art and Design	GA	Design Your Day Map Mailer	
MERIT	Rochester Institute of Technology	NY	RIT Prospectus	
MERIT	Delta College	MI	50th Anniversary Book	
MERIT	New York Institute of Technology	NY	President's Report	

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
<u>Group 5: School with 20,000 or more Students</u>				
GOLD	Auburn University	AL	Echoes Strong and Clear	
SILVER	Liberty University	VA	DFAW Itinerary	
BRONZE	Community College of Philadelphia	PA	Student Art Notecard-Giveaway	
MERIT	Florida Atlantic University	FL	FAU 50th Anniversary Commemorative Book	
MERIT	Towson University	MD	Congratulations	
MERIT	Tacoma Community College	WA	Brand Creative	Stamats Communications
MERIT	USC Health Sciences	CA	USC Norris Cancer Report	Lime Twig Group
<u>Group 6: Business, Trade/Vocational School</u>				
GOLD	Odgen-Weber Tech College	UT	New Student Guide	
SILVER	Northeast Wisconsin Technical College	WI	Friends of NWTC	
BRONZE	Ross Medical Education Center		Ross Staff Tab Book	Norton Norris, Inc.
MERIT	Lake Washington Institute of Technology	WA	Presentation Folder	
MERIT	Odgen-Weber Tech College	UT	Employer Brochure	
MERIT	Lake Washington Institute of Technology	WA	Mission & Core Themes Roll Out	
<u>Group 7: Graduate School</u>				
GOLD	Ross University	NJ	Combo Table Tent	ion Leap
<u>Group 8: Secondary School</u>				
GOLD	New Creation Christian Academy			Cherry and Company
SILVER	Northwest Catholic High School	CT	NWC Is Where You Know That You Belong	Braverman Marketing & Comm
BRONZE	Nazareth Academy High School	PA	Mall Sky Banner	
MERIT	Hutchison School	TN	Annual Fund Brochure	Cherry and Company
MERIT	St. Stephens & St. Agnes School	VA	Light the Way Campaign	Cheney & Company
MERIT	Oxbridge Academy of the Palm Beaches	FL	Acceptance Piece	O'Donnell Agency
MERIT	Berkeley Preparatory School		Annual Fund Calendar	Cherry and Company
<i>Catalog</i>				
<u>Group 1: School Under 2,000 Students</u>				
GOLD	Milwaukee Institute of Art & Design	WI	MIAD Catalog	West End Art Company
SILVER	Colorado Christian University	CO	Road Brochure	
BRONZE	Pitzer College	CA	Synthetic Ritual Art Catalog	
<u>Group 2: School with 2,000-4,999 Students</u>				
GOLD	Northwestern University Continuing Studies	IL	Undergraduate Viewbook Continuing Studies School	
SILVER	Northeast Alabama Community College	AL	Be a Mustang	
BRONZE	Caldwell College	NJ	Undergraduate Catalog	Graphic Imagery

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
<u>Group 3: School with 5,000-9,999 Students</u>				
GOLD	IES Abroad	IL	Your World	
SILVER	Wallace State Community College	AL		
BRONZE	Central Lakes College	MN	Academic Catalog	
MERIT	Wor-Wic Community College	MD		
<u>Group 4: School with 10,000-19,999 Students</u>				
GOLD	William Patterson University	NJ	Summer Art in China	
SILVER	SCAD-Savannah College of Art and Design	GA	SCAD Catalog	
BRONZE	Southwest Tennessee Community College	TN		
<u>Group 5: School with 20,000 or more Students</u>				
GOLD	Valencia College	FL	Organizational Development Catalog	
SILVER	Kent State University	OH	Fashion School Catalog	Glyphix
BRONZE	HACC Central Pennsylvania Community College	PA	HACC Online Catalog	
MERIT	Community College of Philadelphia	PA	Online Catalog	
MERIT	University of California, Los Angeles	CA	Alumni Travel Catalog	
MERIT	Tidewater Community College	VA		DIA, Inc.
<u>Group 6: Business, Trade/Vocational School</u>				
GOLD	SAIT Polytechnic	AB	Continuing Education Guide	WAX Partnership
<u>Group 7: Graduate School</u>				
GOLD	Northwestern University Continuing Studies	IL	Graduate Program Catalogs	
SILVER	Caldwell College	NJ	Graduate Catalog	Graphic Imagery
BRONZE	University of Maryland University College Eur	AE	Graduate Catalog	
Search Piece				
<u>Group 1: School Under 2,000 Students</u>				
GOLD	Young Harris College	GA	Dare To Explore More	Lipman Hearne
SILVER	Northland College	WI		The Lawlor Group
BRONZE	College of Mount Saint Vincent	NY	Priority Application	L.F. O'Connell Associates
MERIT	Alma College	MI		
MERIT	MacMurray College	IL		The Lawlor Group
MERIT	Carolinas College of Health Sciences	NC	Caring Commitment Integrity Teamwork	Set?Communicate!
<u>Group 2: School with 2,000-4,999 Students</u>				
GOLD	Cedarville University	OH	Junior Search Postcard	
SILVER	Barnard College	NY	You Can Have It All	North Charles Street Design Org
BRONZE	Clark University	MA		
MERIT	Hobart and William Smith Colleges	NY	Travel	North Charles Street Design Org
MERIT	The College of Wooster	OH		The Lawlor Group
MERIT	University of Pacific	CA	Get There Faster	Zehno Cross Media Communications

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
<u>Group 3: School with 5,000-9,999 Students</u>				
GOLD	Bentley University	MA	This is Not Your Parents' Business	L.F. O'Connell Associates
SILVER	The University of Michigan-Dearborn	MI	Go BLUE!	
BRONZE	Widener University	PA	Search Brochure	Greatest Creative Factor
MERIT	Benedictine University	IL	Sophomore/Junior Brochure	
MERIT	Winona State University	MN	WSU & You	Vendi Avertising
MERIT	Edinboro University	PA		PAPA Advertising
<u>Group 4: School with 10,000-19,999 Students</u>				
GOLD	Davenport University	MI	Traditional/Recruiting/Career-Focused	
SILVER	SCAD-Savannah College of Art and Design	GA	Freshman, Transfer and Graduate Travel Pieces	
BRONZE	Middlesex Community College	MA	Workforce Development & Corporate Educational Pack	
MERIT	Southern Illinois University Edwardsville	IL	Search Postcards	
MERIT	Appalachian State University	NC	PSAT Search	
MERIT	Florida Gulf Coast University	FL	Search/Travel Piece	
<u>Group 5: School with 20,000 or more Students</u>				
GOLD	The University of Arizona	AZ	Life After High School	
SILVER	Oklahoma State University	OK		
BRONZE	Valencia College	FL		
MERIT	Moraine Valley Community College	IL	Want to Unlock Your Future Success?	
MERIT	Liberty University	VA	Experience Liberty	
MERIT	Queens College	NY	Graduate Studies	
<u>Group 8: Secondary School</u>				
GOLD	Greenhill School	TX	High School Search Piece	Cheney & Company
<i>Television Advertising/Single</i>				
<u>Group 1: School Under 2,000 Students</u>				
GOLD	Peru State College	NE	A College That Leaves It's Mark on You Forever	Plattform Higher Education
SILVER	Peru State College	NE	A College That Leaves It's Mark on You Forever	Plattform Higher Education
BRONZE	Washington College	MD		
MERIT	Wayne State College	NE	Be a Part of It	Plattform Higher Education
MERIT	Stautzenberger College	OH	Information Technology	
MERIT	Stautzenberger College	OH	Electronic Security	

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
<u>Group 2: School with 2,000-4,999 Students</u>				
GOLD	Rice University	TX	Rice Kennedy PSA	Locke Bryan Productions
SILVER	Fairfield University	CT	Got 30 Seconds	
BRONZE	Embry-Riddle Aeronautical University	FL	Prescott Television Commercial	True Story Film
MERIT	Walsh College	MI	Limo	Perich Advertising + Design
MERIT	Le Moyne College	NY	Dolphins Fly	Creative Communication Associates
MERIT	SUNY Adirondack	NY	New Media: Create It	
<u>Group 3: School with 5,000-9,999 Students</u>				
GOLD	Edinboro University	PA	Experience Edinboro	PAPA Advertising
SILVER	Wallace State Community College	AL	A Wallace State of Mind	
BRONZE	California University of Pennsylvania	PA	Built	Dymun + Company
MERIT	College of William & Mary	VA		
MERIT	Elon University	NC	Admissions Marketing Video	Max Cantor, LLC
MERIT	Berkley College		Successful Careers	Dennis Powers Productions, Inc.
<u>Group 4: School with 10,000-19,999 Students</u>				
GOLD	National American University	SD	A Day	Message
SILVER	Carrington College		Anthem	BVK
BRONZE	Arkansas Tech University	AR	Accelerated Degree	Sells Agency
MERIT	Drexel University	PA	Look Closer	
MERIT	Montana State University-Bozeman	MT	We Work Together	
MERIT	College of Charleston	SC	Live the Life	
<u>Group 5: School with 20,000 or more Students</u>				
GOLD	University of Kansas	KS	A Great Place to Be You	
SILVER	Valencia College	FL	Failure Commercial	
BRONZE	Auburn University	AL	This is Auburn	
MERIT	The University of New Mexico	NM	Big Moments	
MERIT	Webster University	MO	Undergraduate Campaign: Guitar	hughesleahykarlovic
MERIT	The University of Akron	OH	Energy to Gold	
<u>Group 6: Business, Trade/Vocational School</u>				
GOLD	South College-Asheville	TN	Higher Degree of Success-Business	Craft & Associates
SILVER	South College-Asheville	TN	Higher Degree of Success	Craft & Associates
BRONZE	Virginia College	AL	"V" Lucy	Darden Tatum
MERIT	Northeast Wisconsin Technical College	WI	Fall Application Commercial	Made Ya Look
MERIT	Savannah Technical College	GA	One Word Spot	
MERIT	Savannah Technical College	GA	Culinary Spot	

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
<u>Group 7: Graduate School</u>				
GOLD	Chadron State College	NE	Online MBA	Plattform Higher Education
SILVER	Union University	TN	MBA-Three Letters That Can Change Your Life	
BRONZE	Nebraska State College System	NE	NSCS "GPS" Spot	Plattform Higher Education
<u>Group 8: Secondary School</u>				
GOLD	Padua Franciscan High School	OH	Cable TV Open House Ad	427 Design. LLC
<i>Television Advertising/Series</i>				
<u>Group 1: School Under 2,000 Students</u>				
GOLD	Bethel College	IN	Bethel TV Ad Series	Brand Innovation Group
SILVER	Metropolitan College of New York	NY	I Teach	Creative Partners
<u>Group 2: School with 2,000-4,999 Students</u>				
GOLD	Dowling College	NY		Creative Partners
SILVER	Hodges University	FL	Community Leaders	
BRONZE	Polytechnic Institute of New York University	NY	Graduate Profile Videos	L.F. O'Connell Associates
MERIT	Le Moyne College	NY	Dolphin Fly and Dolphin Spirit	Creative Communication Associates
MERIT	Mid-South Community College	AR	Start Here. Go Anywhere	Springboard Brand & Creative Strategy
MERIT	Southern Arkansas University	AR	Proud to be a Mulerider	
<u>Group 3: School with 5,000-9,999 Students</u>				
GOLD	Nicholls State University	LA	In a Class of It's Own	
SILVER	Governors State University	IL	Success by Degrees	
BRONZE	Pasco-Hernando Community College	FL		
<u>Group 4: School with 10,000-19,999 Students</u>				
GOLD	Davenport University	MI		
SILVER	Arkansas Tech University	AR	Choose Tech	Sells Agency
BRONZE	Waubensee Community College	IL		
MERIT	Thomas Nelson Community College	VA	iExplore.iExcel.iSucceed	
MERIT	Joliet Junior College	IL	Fall Television Campaign	
MERIT	National American University	SD	TV Brand Campaign	Message
<u>Group 5: School with 20,000 or more Students</u>				
GOLD	Columbus State Community College	OH	Where the World is Going	Burkholder Flint Associates
SILVER	Purdue University	IN	Solution Maker	Ologie
BRONZE	Columbia College		Path Isn't Perfect	BVK
MERIT	Community College of Allegheny County	PA	Enrollment & Workforce	BD&E
MERIT	Tidewater Community College	VA	Popular Series Campaign	DIA, Inc.
MERIT	Ivy Tech Community College	IN	Graduation	Asher Agency

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
<u>Group 6: Business, Trade/Vocational School</u>				
GOLD	Virginia College	AL	"V" TV Series	Darden Tatum
SILVER	South College-Asheville	TN	Higher Degree of Success	Craft & Associates
BRONZE	Miller Motte Technical College	VA	Slice of Life	Craft & Associates
MERIT	Savannah Technical College	GA	I Am Tourism Campaign	
MERIT	Moultrie Technical College	GA	What's Not to Love?	Spark Media
<u>Group 7: Graduate School</u>				
GOLD	College of New Rochelle	NY	All Human	Paskill Stapleton & Lord
<i>Video Viewbook</i>				
<u>Group 1: School Under 2,000 Students</u>				
GOLD	Cleveland Institute of Music	OH	Your Gift. Magnified	BD&E
SILVER	LIM College	NY	Open House Video	Creative Communication Associates
BRONZE	Boston College	MA	BC GSSW 75th Anniversary Video	
MERIT	Mount St. Mary's University	MD	Mountward Bound Video	
<u>Group 2: School with 2,000-4,999 Students</u>				
GOLD	Polytechnic Institute of New York University	NY	Graduate Profile Videos	L.F. O'Connell Associates
SILVER	Iona College	NY	President Nyre Video	L.F. O'Connell Associates
BRONZE	Concordia University-Irvine	CA	Wing Lam-Live, Breathe, East Business	
MERIT	Stonehill College	MA	A Day in My Life	
MERIT	Gustavus Adolphus College	MN	Sesquicentennial Video	BD&E
MERIT	St. Joseph's College, New York	NY	Admissions Videos	Keating Associates
<u>Group 3: School with 5,000-9,999 Students</u>				
GOLD	Ramapo College of New Jersey	NJ	Donor Video	Stamats Communications
SILVER	Elon University	NC	Admissions PSA	Max Cantor, LLC
BRONZE	Pepperdine University	CA	75th Anniversary Video	
MERIT	Nicholls State University	LA	In a Class of It's Own	
<u>Group 4: School with 10,000-19,999 Students</u>				
GOLD	University of Chicago	IL	Interactive Viewbook	Cresote Affects
SILVER	Arkansas Tech University	AR	Interactive DVD-Rom	
BRONZE	Davenport University	MI	Special Web Video/Military Admissions	
MERIT	Delta College	MI	Celebrating What Counts	
MERIT	Southwest Tennessee Community College	TN	Southwest Now	
MERIT	Henry Ford Community College	MI	HFCC=Success	

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
<u>Group 5: School with 20,000 or more Students</u>				
GOLD	University of Kentucky	KY	UK See Blue. Video Yearbook	Cornett IMS
SILVER	University of Pennsylvania	PA	Penn "Likely" Video	Creative Communication Associates
BRONZE	Indiana University Bloomington	IN	Achieve at IU	
MERIT	University of Iowa	IA	Game Day in the Rain	
MERIT	Lone Star College System	TX	Best Start	
MERIT	Florida Atlantic University	FL	FAU 50th Anniversary Gala Event Video	
<u>Group 6: Business, Trade/Vocational School</u>				
GOLD	Savannah Technical College	GA	Tourism Education Promo	
SILVER	Moultrie Technical College	GA	Change is Coming!	Spark Media
<u>Group 7: Graduate School</u>				
GOLD	Johns Hopkins University SAIS	DC	This Moment	
SILVER	Rush University	IL	Introducing Rush University Students	
BRONZE	Tulane University Freeman Business School	LA	Change Your World	Zehno Cross Media Communications
MERIT	Mayo Clinic	MN	Life As A Learner	
MERIT	West Virginia University	WV	WVU IMC Graduation Video	
MERIT	LIM College	NY	MBA Video	Creative Communication Associates
<i>New Media</i>				
<u>Group 1: School Under 2,000 Students</u>				
GOLD	St. John's College	MD	E-Postcards	North Charles Street Design Org
SILVER	Barton College	NC	Search Email	RuffaloCODY
BRONZE	Johns Hopkins University Nursing School	MD	Happy Holidays	
MERIT	Mount St. Mary's University	MD	Custom Facebook Pages	
MERIT	Northwood University Texas	TX	Search Email	RuffaloCODY
MERIT	Presbyterian College	SC	Search Email	RuffaloCODY
<u>Group 2: School with 2,000-4,999 Students</u>				
GOLD	University of the Arts	PA	Banner Ads	Lipman Hearne
SILVER	Palm Beach Atlantic	FL	Experiential Tour	Stamats Communications
BRONZE	DePauw University	IN	Search E-Fulfillment	RuffaloCODY
MERIT	College of New Rochelle	NY	Be Inquisitive	Paskill Stapleton & Lord
MERIT	Siena College	NY	Facebook Page	
MERIT	Florida Institute of Technology	FL	Program Page Campaign	

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
<u>Group 3: School with 5,000-9,999 Students</u>				
GOLD	Robert Morris University	IL		
SILVER	University of Detroit Mercy	MI	Engineering Banner Ads	Lipman Hearne
BRONZE	Mercy College	NY	Finish@Mercy	L.F. O'Connell Associates
MERIT	Benedictine University	IL	IMMA B	
MERIT	Texas A&M University-Kingsville	TX	Blue and Gold	The Ampersand Agency
MERIT	Wallace State Community College	AL		
<u>Group 4: School with 10,000-19,999 Students</u>				
GOLD	University of Pennsylvania	PA	Spring E-Search and Microsite	North Charles Street Design Org
SILVER	Kalamazoo Valley Community College	MI	iPAD APP	
BRONZE	Indiana Wesleyan University	IN	University Profiles	Paskill Stapleton & Lord
MERIT	Ferris State University	MI	Web Banners	Kantorwassink
MERIT	Delta College	MI	Innovation Internal Email Campaign	
MERIT	Cal State San Bernardino	CA	Today's News	
<u>Group 5: School with 20,000 or more Students</u>				
GOLD	Auburn University	AL	Crystal Capers	
SILVER	Indiana University Bloomington	IN	Scholar Blogs	
BRONZE	The University of Arizona	AZ	Beawildcat.arizona.edu Online Experience	
MERIT	St. John's University	NY	TCB Interactive	
MERIT	Harper College	IL	Harper Mobile App	
MERIT	Waukesha County Technical College	WI	Facebook Advertising	
<u>Group 7: Graduate School</u>				
GOLD	NYU-Polytechnic	NY	Student Recruitment Digital Strategy	SM Digital
SILVER	Ross University	NJ	Facebook Page	ion Leap
BRONZE	Smith Business School, University of Maryland	MD	The Smith Report Podcast	Carton Donofrio Partners
MERIT	Johns Hopkins University SAIS	DC	SAIS Facebook Page	
<i>Radio Advertising/Single</i>				
<u>Group 2: School with 2,000-4,999 Students</u>				
GOLD	University of the Sciences	PA	Voices	The Star Group
SILVER	Stonehill College	MA		
BRONZE	Peirce College	PA	You Can Do This	
<u>Group 3: School with 5,000-9,999 Students</u>				
GOLD	Wallace State Community College	AL	A Wallace State of Mind	
SILVER	Prairie State College	IL	EMT	
BRONZE	Wor-Wic Community College	MD	Matt & Dad	

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
<u>Group 4: School with 10,000-19,999 Students</u>				
GOLD	University of Nebraska at Omaha	NE	Bold Connections	Redstone
SILVER	Middlesex Community College	MA	Change Your Life	
BRONZE	University of Nebraska at Omaha	NE	Bold Connections	Redstone
<u>Group 5: School with 20,000 or more Students</u>				
GOLD	Ivy Tech Community College	IN	Graduation	Asher Agency
SILVER	Waukesha County Technical College	WI	Fast Growing Careers	
BRONZE	Webster University	MO	Undergraduate Campaign: Philosophy	hughesleahykarlovic
MERIT	Tidewater Community College	VA	Popular Series Radio	DIA, Inc.
MERIT	Carleton University	ON	Anything But Textbook	
MERIT	HACC Central Pennsylvania Community College	PA	Chambersburg Radio Spot	
<u>Group 7: Graduate School</u>				
GOLD	Smith Business School, University of Maryland	MD	Smith Effect	Carton Donofrio Partners
SILVER	Ross University	NJ	Combo Radio Ad	ion Leap
BRONZE	Monmouth University	NJ	Excuses	The Marcus Group, Inc.
MERIT	Christian Brothers University	TN	Voice Over by CBU MBA Student	
<i>Radio Advertising/Series</i>				
<u>Group 1: School Under 2,000 Students</u>				
GOLD	Thomas College	ME		Creative Partners
SILVER	Metropolitan College of New York	NY	I Teach	Creative Partners
<u>Group 2: School with 2,000-4,999 Students</u>				
GOLD	Hodges University	FL	Community Leaders	
SILVER	SUNY Adirondack	NY	Business Pass	
<u>Group 3: School with 5,000-9,999 Students</u>				
GOLD	Robert Morris University	IL		
SILVER	Westfield State University	MA	Start Here	
BRONZE	SUNY Plattsburgh	NY		Conversation
<u>Group 4: School with 10,000-19,999 Students</u>				
GOLD	University of Nebraska at Omaha	NE	Bold Connections	Redstone
SILVER	University of West Georgia	GA		Mindpower, Inc.
BRONZE	Southern Illinois University	IL		Lipman Hearne
MERIT	Southern Illinois University Edwardsville	IL	Energy	
MERIT	Thomas Nelson Community College	VA	iExplore.iExcel.iSucceed	
MERIT	Delta College	MI	50th Anniversary	

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
<u>Group 5: School with 20,000 or more Students</u>				
GOLD	University of Kansas	KS	Game Show Series-Let's Pick a School	
SILVER	Lone Star College System	TX	KTRH Reputation Enhancement	Richards Carlberg
BRONZE	University of Maine System	ME		Mindpower, Inc.
<u>Group 8: Secondary School</u>				
GOLD	Padua Franciscan High School	OH	KISS-FM Radio Ads	
<i>Total Recruitment Package</i>				
<u>Group 1: School Under 2,000 Students</u>				
GOLD	Warner Pacific College	OR	Who Do You Think You Are?	Richard Harrison Bailey, The Agency
SILVER	Algoma University	ON	Small University Big Education	Zone 5
BRONZE	Concordia University Irvine	CA		Lime Twig Group
MERIT	Northwestern College	IA	Recruiting Publications	Stamats
MERIT	Resurrection University	IL	Bus Tails	Donovan Design
MERIT	Dean College	MA		Creative Communication Associates
<u>Group 2: School with 2,000-4,999 Students</u>				
GOLD	Polytechnic Institute of New York University	NY	Undergraduate Recruitment Package	L.F. O'Connell Associates
SILVER	SUNY Potsdam	NY	Go Further	Imagine That Marketing & Comm
BRONZE	Flagler College	FL	Flagler Recruitment Pubs	Stamats Communications
MERIT	Johns Hopkins University	MD		
MERIT	Concordia University-Irvine	CA	What Are Your Gifts?	
MERIT	DePauw University	IN		Neustadt Creative Marketing
<u>Group 3: School with 5,000-9,999 Students</u>				
GOLD	Saint Mary's University of Minnesota	MN	Recruitment Publication	Stamats Communications
SILVER	Widener University	PA		Greatest Creative Factor
BRONZE	University of San Francisco	CA	USF Admissions Recruitment Materials	
MERIT	Macon State College	GA	Prepare to Succeed	Set?Communicate!
MERIT	Richard Stockton College of New Jersey	NJ		Cresote Affects
MERIT	University of Alabama in Huntsville	AL		Carnegie Communications
<u>Group 4: School with 10,000-19,999 Students</u>				
GOLD	University of Pennsylvania	PA	Undergraduate Admissions	North Charles Street Design Org
SILVER	Kutztown University of Pennsylvania	PA	Choose Kutztown-Admissions Recruitment Book	Snavelly Associates
BRONZE	Florida Gulf Coast University	FL	Travel Piece	
MERIT	Duquesne University	PA	Success	Miller Creative Services Group
MERIT	Kalamazoo Valley Community College	MI	Fall Recruitment Campaign	
MERIT	Columbia College	MO	Live What You Love	TWG Plus

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
<u>Group 5: School with 20,000 or more Students</u>				
GOLD	University of Iowa	IA	Undergraduate Recruitment Package	
SILVER	University of Kentucky	KY	UK See Blue. Recruitment Package	Cornett IMS
BRONZE	Wayne State University	MI	University Faculty Recruitment	
MERIT	Webster University	MO	Undergraduate Recruitment Package	
MERIT	Queens College	NY	Year of Turkey	
MERIT	HACC Central Pennsylvania Community College	PA	Chambersburg Marketing Campaign	
<u>Group 6: Business, Trade/Vocational School</u>				
GOLD	Gwinnett Technical College	GA	Take Fire Campaign	Tillman Allen Greer
SILVER	Technical College System of Georgia	GA	College That Works	Tillman Allen Greer
<u>Group 7: Graduate School</u>				
GOLD	Drexel University	PA	Earle Mack School of Law	Mindpower, Inc.
SILVER	Neeley School of Business/TCU	TX	MBA	Zehno Cross Media Communications
BRONZE	Duke Divinity School	NC	Be Transformed by the Renewing of Your Minds	TWG Plus
MERIT	A. T. Still University	MO	ATSU Recruitment Suite	
MERIT	American University of Antigua	NY	Info Disk's	
<u>Group 8: Secondary School</u>				
GOLD	Norfolk Academy	VA	Admissions Recruitment Package	Cheney & Company
SILVER	Success Academy Charter Schools	NY		L.F. O'Connell Associates
BRONZE	Hopkins School	CT	Admissions Recruitment Package	Cheney & Company
MERIT	Greenhill School	TX	Admissions Recruitment Package	Cheney & Company
<i>Total Public Relations Program</i>				
<u>Group 1: School Under 2,000 Students</u>				
GOLD	Lycoming College	PA		
SILVER	University of Mobile	AL	UMobile Leadership Banquet	JWA Creative
BRONZE	Randolph-Macon College	VA	Randolph-Macon Presents Raymond Berry	The Flores Shop
<u>Group 2: School with 2,000-4,999 Students</u>				
GOLD	McKendree University	IL	McKendree Presents Seaspon	
SILVER	Vanguard University	CA	Christmas Fantasia	
<u>Group 3: School with 5,000-9,999 Students</u>				
GOLD	Pennsylvania College of Technology	PA	Little League Public Relations Campaign	
SILVER	Prairie State College	IL	Jazz Fest	

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
<u>Group 4: School with 10,000-19,999 Students</u>				
GOLD	Southern Illinois University Edwardsville	IL	Head Start	
SILVER	Kalamazoo Valley Community College	MI	Alumni +	
BRONZE	Middlesex Community College	MA	Celebrity Forum: An evening with Robin Roberts	
MERIT	Joliet Junior College	IL	Facility Services Ribbon Cutting Event	
MERIT	Joliet Junior College	IL	Campus Center Grand Opening	
MERIT	Joliet Junior College	IL	Automotive Grand Opening	
<u>Group 5: School with 20,000 or more Students</u>				
GOLD	University of Michigan	MI	Recruitment Campaign	Stamats Communications
SILVER	Community College of Philadelphia	PA	Northeast Regional Center Grand Opening	
BRONZE	HACC Central Pennsylvania Community College	PA	Entrepreneurial Edge Event	
MERIT	Moraine Valley Community College	IL	Agree to Degree	
MERIT	Minnesota Online	MN	Ask Minnesota Online	
MERIT	Kirkwood Community College	IA	College Bond Issue	
<u>Group 6: Business, Trade/Vocational School</u>				
GOLD	Georgia Piedmont Technical College	GA	Name Change Campaign	Tillman Allen Greer
SILVER	Technical College System of Georgia	GA	Hope Campaign	Tillman Allen Greer
BRONZE	Gwinnett Technical College	GA	Life Science Building Campaign	Tillman Allen Greer
<i>Total Advertising Campaign</i>				
<u>Group 1: School Under 2,000 Students</u>				
GOLD	Metropolitan College of New York	NY	I Teach	Creative Partners
SILVER	Tulane University	LA	Continuing Studies Campaign	Rupp Marketing
BRONZE	Clery University	MI	Big Benefits	ZimmerFish
MERIT	LIM College	NY		Creative Communication Associates
MERIT	Thomas More College	KY	TMC3 Advertising Campaign	Richard Harrison Bailey, The Agency
MERIT	Manor College	PA	Two Years, Two Options	Paskill Stapleton & Lord
<u>Group 2: School with 2,000-4,999 Students</u>				
GOLD	University of the Sciences	PA	Discover	The Star Group
SILVER	University of the Arts	PA	Creativity Propelled	Lipman Hearne
BRONZE	St. Joseph's College, New York	NY		Keating Associates
MERIT	Neumann University	PA	A Uniquely Personal Experience	Paskill Stapleton & Lord
MERIT	McKendree University	IL	Make Your Mark Campaign	

AWARD	INSTITUTION	ST	ENTRY TITLE	AGENCY
<u>Group 3: School with 5,000-9,999 Students</u>				
GOLD	University of the Incarnate Word	TX	A Degree of Difference	Bromley Communications
SILVER	Roosevelt University	IL	Speak Your Mind	Tom, Dick and Harry Creative Company
BRONZE	Westfield State University	MA	We Are Westfield	
MERIT	Lincoln Land Community College	IL	The Truth Is ...	
MERIT	Benedictine University	IL	Graduate Enrollment Ad Campaign	
MERIT	Upper Iowa University	IA	Corridor Campaign	ME&V
<u>Group 4: School with 10,000-19,999 Students</u>				
GOLD	American University	DC	Wonk	
SILVER	Southern Illinois University	IL		Lipman Hearne
BRONZE	South Dakota State University	SD	Be Great. Start Here	The Image Group
MERIT	Arkansas Tech University	AR	Choose Tech	Sells Agency
MERIT	Ferris State University	MI	Brand Campaign	Kantorwassink
MERIT	Thomas Nelson Community College	VA	iExplore.iExcel.iSucceed	
<u>Group 5: School with 20,000 or more Students</u>				
GOLD	DePaul University	IL	Greater Perspective	Rhea + Kaiser
SILVER	Western Michigan University	MI	Smart	The Image Group
BRONZE	University of Illinois at Chicago	IL	Proud to be UIC	
MERIT	College of DuPage	IL	Unexpected Campaign	
MERIT	Palm Beach State College	FL	Far From Ordinary	The Boner Group
MERIT	Troy University	AL	1887 Motto Campaign	Seventh Point
<u>Group 6: Business, Trade/Vocational School</u>				
GOLD	Virginia College	AL	"V" Campaign	Darden Tatum
SILVER	SAIT Polytechnic	AB	Recruitment and Continuing Ed Campaign	WAX Partnership
<u>Group 7: Graduate School</u>				
GOLD	Elizabethtown College	PA	Accelerated MBA	Havrilla Group
SILVER	Western New England University	MA	MBA Online	
<u>Group 8: Secondary School</u>				
GOLD	Success Academy Charter Schools	NY	Marketing Campaign	L.F. O'Connell Associates