

Twenty-Eighth Annual Educational Advertising Awards Winners List

We received nearly 3,000 entries in the Twenty-Eighth Annual Educational Advertising Awards Competition. The following is a listing of the Educational Advertising Awards winners. Please review the listing and check for any errors in the spelling of names or entry titles. Please email to corrections@hmrpublicationsgroup.com. Awards certificates will be distributed in April. Thank you to everyone who participated in the year's competition. Congratulations to all the winners!

AWARD	INSTITUTION	STATE	AGENCY	ENTRY TITLE
Newspaper Advertising/Single				
<u>Group 1: School under 2,000 students</u>				
GOLD	Ross University	NJ	Howard Design Group	School of Veterinary Medicine
SILVER	Saint Mary-of-the-Woods College	IN		SMWC Campaign Full-Page Advertisement
BRONZE	Geneva College	PA	BD&E	2012 Traditional Undergraduate Print Ad
<u>Group 2: School with 2,000-4,999 students</u>				
GOLD	Rush University	IL	PlattForm Advertising	Find Your Rush
SILVER	Indiana University East	IN		Richmond High School Register Ad
BRONZE	University of St. Thomas-Houston	TX		International Studies
MERIT	Stevenson University	MD		The Perfect Merger of Business and Technology
MERIT	University of St. Thomas	TX		Catholic in the Big City
<u>Group 3: School with 5,000-9,999 students</u>				
GOLD	University of San Diego	CA		Cartwright Announcement Ad
SILVER	Chamberlain College of Nursing	IL	Rhea +Kaiser	Post Licensure 3-Year BS in Nursing
BRONZE	Chapman University	CA		Rise & Shine
MERIT	Springfield Technical Community College	MA		Image Ad
MERIT	Wor-Wic Community College	MD		It's Time to Finish What You Started
MERIT	Chamberlain College of Nursing	IL	Rhea +Kaiser	Post Licensure General Market Awareness
<u>Group 4: School with 10,000-19,999 students</u>				
GOLD	University of Notre Dame	IN		NASA 2012 and Beyond
SILVER	Davenport University	MI		
BRONZE	University of Missouri-St. Louis	MO		I Chose UMSL
MERIT	Arkansas Tech University	AR	Sells Agency	Superlatives-Charlie Ball
MERIT	Wright State University	OH		Lake Campus Ad
MERIT	St. John's University	NY		Fulbright Ad

AWARD	INSTITUTION	STATE	AGENCY	ENTRY TITLE
<u>Group 5: School with 20,000 or more students</u>				
GOLD	Purdue University	IN		State Fair Ad
SILVER	Temple University	PA	Neiman	Wrap for Mayor's Cup Football Game
BRONZE	Webster University	MO		Diversity
MERIT	Houston Community College	TX		Registration Forms
MERIT	Rutgers	NJ	North Charles Street Design Organization	Asking Great Questions
MERIT	The University of Texas at Austin	TX		Campaign for Texas
<u>Secondary School</u>				
GOLD	Rawson Saunders School		Cherry and Company	Ad
SILVER	Oxbridge Academy of the Palm Beaches	FL	O'Donnell Agency	Imagine
BRONZE	Miami Country Day School		Cherry and Company	Ad
MERIT	Rawson Saunders School		Cherry and Company	Ad
<u>Newspaper Advertising/Series</u>				
<u>Group 1: School under 2,000 students</u>				
GOLD	American University of the Caribbean	NJ	Mint Advertising	School of Medicine
<u>Group 2: School with 2,000-4,999 students</u>				
GOLD	The University of Scranton	PA	360 Interactive Media	Spring 2012 Image Campaign
SILVER	St. Francis College	NY	cdhm Advertising	
BRONZE	Fairfield University	CT	cdhm Advertising	
<u>Group 3: School with 5,000-9,999 students</u>				
GOLD	Durham College	ON		What Matters to Me
SILVER	Fort Hays State University	KS	O'Brien Advertising	Virtual College Print Series
BRONZE	Lincoln Land Community College	IL		Go to College
MERIT	University of Baltimore	MD		UB City Paper Ad
MERIT	Adelphi University	NY		Warm Drive
<u>Group 4: School with 10,000-19,999 students</u>				
GOLD	Community College of Rhode Island	RI		
SILVER	University of Central Missouri	MO		Escojo Rojo
BRONZE	Arkansas Tech University	AR	Sells Agency	Superlatives Campaign
<u>Group 5: School with 20,000 or more students</u>				
GOLD	Suffolk County Community College	NY		High School Sweatshirts
SILVER	University of Wisconsin-Milwaukee	WI		Lubar School of Business Ads

AWARD	INSTITUTION	STATE	AGENCY	ENTRY TITLE
<u>Secondary School</u>				
GOLD	Shore Country Day School	MA	Creosote Affects	You Can Tell I'm From Shore
SILVER	Dedham Country Day School	MA	Creosote Affects	Perfectly Joined
<u>Magazine Advertising/Single</u>				
<u>Group 1: School under 2,000 students</u>				
GOLD	Centre College	KY		Thankful College Ad
SILVER	USC-Occupational Science & Therapy Division	CA		The Future of You
BRONZE	Lake Area Technical Institute	SD	Insight Marketing Design	Everything About Us...Is About You
MERIT	Concorida University	MN	The Lawlor Group	
MERIT	Centre College	KY		Thanks Louisville Ad
MERIT	Ross University	NJ	Howard Design Group	School of Medicine
<u>Group 2: School with 2,000-4,999 students</u>				
GOLD	Babson College	MA	Connelly Partners	This is Not an Ad for Shoes
SILVER	University of St. Thomas-Houston	TX		Education Magazine Single Ad
BRONZE	Stevenson University	MD		The Perfect Merger of Business and Technology
MERIT	Central Lakes College	MN		CLC Busting Myths!
MERIT	Rush University	IL	PlattForm Advertising	Find Your Rush
MERIT	Lee University	TN		Church Music Ad
<u>Group 3: School with 5,000-9,999 students</u>				
GOLD	College of William & Mary	VA		Miss America Ad
SILVER	University of Baltimore	MD		UB Seventeen Magazine Ad
BRONZE	IES Abroad	IL		Your Students (Redefined)
MERIT	University of San Diego	CA		Alumni Honors Ad
MERIT	Chamberlain College of Nursing	IL	Rhea +Kaiser	Post Licensure Nurse Advancer
MERIT	Chamberlain College of Nursing	IL	Rhea +Kaiser	National Magnet Conference-Trade Show
<u>Group 4: School with 10,000-19,999 students</u>				
GOLD	New York Institute of Technology	NY		We're Out There. Join Us. Cuba Ad
SILVER	St. John's University	NY	Creative Communication Associates	Fulbright Ad
BRONZE	Red Rocks Community College	CO		
MERIT	Southwest Tennessee Community College	TN		Fall Registration
MERIT	Ferris State University	MI	Kantorwassink	
<u>Group 5: School with 20,000 or more students</u>				
GOLD	Southern New Hampshire University	NH		Game Design
SILVER	Purdue University	IN		Dream Maker Ad
BRONZE	Troy University	AL	Seventh Point	From Homeschool, to Our School
MERIT	Indiana University Foundation	IN		Say Yes to IU
MERIT	University of Saskatchewan	SK		Maclean's Ad
MERIT	Texas Tech University	TX		USA Today World

AWARD	INSTITUTION	STATE	AGENCY	ENTRY TITLE
<u>Secondary School</u>				
GOLD	Shore Country Day School	MA	Creosote Affects	You Can Tell I'm From Shore
SILVER	The First Academy		Cherry and Company	Ad
BRONZE	Alexander Montessori School		Cherry and Company	Ad
Magazine Advertising/Series				
<u>Group 1: School under 2,000 students</u>				
GOLD	Carnegie Mellon University in Qatar			Magazine Advertising
<u>Group 2: School with 2,000-4,999 students</u>				
GOLD	Walsh College	MI	Perich & Partners	
SILVER	Union University	TN		Christian Intellectual Tradition
BRONZE	Delaware State University	DE	Caspari McCormick	DSYOU Print Campaign
MERIT	University of St. Thomas	TX		Academic Programs
<u>Group 3: School with 5,000-9,999 students</u>				
GOLD	Pepperdine University	CA		Purpose, Service & Leadership
SILVER	Lincoln Land Community College	IL		When I Think
<u>Group 4: School with 10,000-19,999 students</u>				
GOLD	Emory University	GA		Goizueta School of Business Ad Series
SILVER	University of Missouri-St. Louis	MO		I Chose UMSL
<u>Group 5: School with 20,000 or more students</u>				
GOLD	Kaplan University School of Nursing	FL	BVK	School of Nursing
SILVER	Oklahoma State University	OK		Now & Then Ad Series
BRONZE	Troy University	AL	Seventh Point	Degree Specific with Trojan
<u>Secondary School</u>				
GOLD	Palm Beach Day Academy		Cherry and Company	Ads
Publication Internal				
<u>Group 1: School under 2,000 students</u>				
GOLD	Paul H. Nitze School of Advanced Int Studies	DC	TMG	SAISPHERE
SILVER	Johns Hopkins Carey Business School	MD	Greatest Creative Factor	MBA & MS Admissions Folders
BRONZE	Sullivan College	KY	Creative Communications	The Spencerian

AWARD	INSTITUTION	STATE	AGENCY	ENTRY TITLE
<u>Group 2: School with 2,000-4,999 students</u>				
GOLD	New York University	NY	Curran & Connors	Imagine The Possibilities-Stern School of Business
SILVER	Northeast Alabama Community College	AL		Aurora Art and Literature
BRONZE	Delaware State University	DE		DSU Founders Day Programs
MERIT	New York Medical College	NY	Curran & Connors	Chironian
MERIT	Sauk Valley Community College	IL		The Hawk's Nest-Internal Newsletter
MERIT	University of St. Thomas	TX		Star View
<u>Group 3: School with 5,000-9,999 students</u>				
GOLD	Community College of Denver	CO		Student Affairs-A Division in Progress
SILVER	Farmingdale State College	NY		Farmingdale Forward-Strategic Plan
<u>Group 4: School with 10,000-19,999 students</u>				
GOLD	Community College of Philadelphia	PA		Economic Impact Report 2012
SILVER	Elgin Community College	IL		Five-Year Strategic Plan
BRONZE	Waubensee Community College	IL		Women's Basketball
MERIT	University of Missouri-St. Louis	MO		Be Inspired Faculty/Staff Giving Campaign
MERIT	Mount Royal University	AB		Summit
MERIT	Indiana University-Purdue University Ft Wayne	IN		IPFW Identity System-Book
<u>Group 5: School with 20,000 or more students</u>				
GOLD	Moraine Valley Community College	IL		Applause Applause
SILVER	Grand Valley State University	MI		Quadrennial Report-Liberal Arts & Sciences
BRONZE	Kirkwood Community College	IA		First Course
MERIT	Grand Valley State University	MI		Women's Center 10th Anniversary Report
MERIT	Kirkwood Community College	IA		Crescendo
<u>Secondary School</u>				
GOLD	Rawson Saunders School		Cherry and Company	Internal Poster
Publication External				
<u>Group 1: School under 2,000 students</u>				
GOLD	Tulane University	LA	Zehno Cross Media Communications	School of Medicine-Nutrition Perscription
SILVER	University of Mobile	AL	JWA Creative	Umobile Magazine
BRONZE	Chestnut Hill College	PA	ParleeStumpf	Now...Is Our Time
MERIT	IU Robert H. McKinney School of Law	IN		The McKinney Lawyer
MERIT	Pitzer College	CA		The Participant-Special
MERIT	Dordt College	IA		The Voice
MERIT	Mount Carmel College of Nursing	OH	Cooney Design	the LAMP

AWARD	INSTITUTION	STATE	AGENCY	ENTRY TITLE
<u>Group 2: School with 2,000-4,999 students</u>				
GOLD	School of Visual Arts	NY	Visual Arts Press, Ltd.	Visual Arts Journal - Fall 2012
SILVER	A.T. Still University	MO		Still Magazine
BRONZE	Vanguard University	CA		Fall/Winter Magazine
MERIT	Thomas M. Cooley Law School	MI	Image Creative Group	Benchmark Column
MERIT	Widener University	PA	Greatest Creative Factor	Widener Magazine - Fall 2012
MERIT	Indiana University East	IN		Radius Magazine
MERIT	The University of Scranton	PA		Scranton Journal-Fall 2012
<u>Group 3: School with 5,000-9,999 students</u>				
GOLD	Loyola University New Orleans	LA		LOYNO Magazine-Redesign
SILVER	Norfolk State University	VA		BEHOLD
BRONZE	University of Baltimore	MD		UB Magazine Fall 2012
MERIT	Pepperdine University	CA		
MERIT	Slippery Rock University	PA		The Rock - Winter 2012
MERIT	Lincoln Land Community College	IL		Lincoln Land Review 2012
MERIT	Chapman University	CA		Chapman Magazine-Fall
<u>Group 4: School with 10,000-19,999 students</u>				
GOLD	Mount Royal University	AB		Summit
SILVER	The University of Montana	MT		Montanan
BRONZE	University of Missouri-St. Louis	MO		UMSL Magazine
MERIT	Stephen F. Austin State University	TX		The Lumberjack Experience
MERIT	Oakton Community College	IL		Outlook
MERIT	Sam Houston State University	TX		Heritage Magazine
MERIT	Delta College	MI		Journeys
<u>Group 5: School with 20,000 or more students</u>				
GOLD	The University of Arizona	AZ		Cum Laude, UA Honors Alumni Magazine
SILVER	Iowa State University	IA	Zehno Cross Media Communications	Foward Magazine-University Foundation
BRONZE	Purdue University	IN		Life 360 Magazine
MERIT	Temple University	PA	Greatest Creative Factor	Temple Magazine
MERIT	Valencia College	FL		Vitae Magazine
MERIT	Liberty University	VA		Liberty Journal Fall 2012
MERIT	Harper College	IL		Engage Magazine

AWARD	INSTITUTION	STATE	AGENCY	ENTRY TITLE
<u>Secondary School</u>				
GOLD	Berkeley Preparatory School		Cherry and Company	Winter Magazine
SILVER	Hutchison School	TN		Hutchison
BRONZE	Norfolk Academy	VA	Cheney & Company	Norfolk Magazine
MERIT	Padua Franciscan High School	OH	427 Design, LLC	Paduan Magazine-Fall 2012
MERIT	Berkeley Preparatory School		Cherry and Company	Summer Magazine
MERIT	Cushing Academy	MA	Cheney & Company	Cushing Magazine

Direct Mail

Group 1: School under 2,000 students

GOLD	Paul Smith's College	NY	Adworkshop	Orientation Post Card
SILVER	Bethany College	WV	BD&E	Admission Postcard Series
BRONZE	University of Mobile	AL	JWA Creative	Visit Day Invitation
MERIT	Paul H. Nitze School of Advanced Int Studies	DC	Maureen DeMino	SAIS Summer Programs
MERIT	Clark University COPCE	MA	Bergeron Creative Studios, Inc.	MSIT Cyber Security Concentration
MERIT	Huntington University	IN	Brand Innovation Group	Know Go Admissions Campaign

Group 2: School with 2,000-4,999 students

GOLD	Sullivan University	KY	Creative Communications	Spice Up Your Life-Hospitality Studies
SILVER	Central Lakes College	MN		CLC Busting Myths!
BRONZE	Neumann University	PA		Summer Credit
MERIT	Stevenson University	MD		We Are What We Wear Fashion Exhibition
MERIT	Concordia University, St. Paul	MN		The Greatest Show on Turf
MERIT	Neeley School of Business, TCU	TX	Zehno Cross Media Communications	We Don't Mean to Brag

Group 3: School with 5,000-9,999 students

GOLD	Robert Morris University	IL		Experience RMU's Campus Visit Day
SILVER	Ashland University	OH		First Flight
BRONZE	St. Catherine University	MN		Choose St. Kate's...Again
MERIT	Adelphi University	NY		Value Added
MERIT	Barry University	FL		Pursue Your Passion for Music
MERIT	Lake Washington Institute of Technology	WA		Pathways Postcard

Group 4: School with 10,000-19,999 students

GOLD	Wright State University	OH		Lake Campus Housing Card
SILVER	Davenport University	MI		
BRONZE	Loyola University Chicago	IL		Weekend Invite
MERIT	University of Central Missouri	MO		Cambium Society Postcard
MERIT	Indiana U-Purdue U Fort Wayne (IPFW)	IN		It's Amazing
MERIT	Waubensee Community College	IL		A Whole New Perspective

AWARD	INSTITUTION	STATE	AGENCY	ENTRY TITLE
<u>Group 5: School with 20,000 or more students</u>				
GOLD	University of Wisconsin-Milwaukee	WI	Lipman Hearne	
SILVER	Macomb Community College	MI		Fall Enrollment Testimonials Postcards
BRONZE	Troy University	AL	Seventh Point	Peer Institution Positioning
MERIT	Purdue University	IN		Admissions Search Communications Strip Fan
MERIT	Dallas County Community College District	TX	The Barber Shop Marketing	Thinking About College
MERIT	Northern Illinois University	IL		Changing the World
<u>Secondary School</u>				
GOLD	The Emery/Weiner School	TX	Bullpen Marketing	
SILVER	Hutchison School	TN		Imagine ...
BRONZE	Shore Country Day School	MA	Creosote Affects	Open House Invite
MERIT	Dedham Country Day School	MA	Creosote Affects	Open House Invite
MERIT	The Green Vale School		Cherry and Company	Green Vale Direct Mail Campaign
MERIT	Trinity High School	OH		3 Steps For Admission
<u>Outdoor</u>				
<u>Group 1: School under 2,000 students</u>				
GOLD	LIM College	NY	Creative Communication Associates	Mail Campaign
SILVER	Iliff School of Theology	CO	O'Brien Advertising	
BRONZE	Drury University			Powerful Connections
MERIT	SUNY Sullivan	NY		Find Your Future
MERIT	Gustavus Adolphus College	MN	BD&E	Step Up
MERIT	Clark University COPCE	MA	Bergeron Creative Studios, Inc.	MSIT Cyber Security Concentration
<u>Group 2: School with 2,000-4,999 students</u>				
GOLD	St. Francis College	NY	cdhm Advertising	Station Domination
SILVER	LeMoyne College	NY	Creative Communication Associates	Academic Billboard
BRONZE	Augsburg College	MN		Presidential Award Banners
MERIT	Northwestern University	IL		School of Continuing Studies
MERIT	McKendree University	IL		Bearcat Bus
MERIT	Summit College		Norton Norris, Inc.	LUN Billboard
<u>Group 3: School with 5,000-9,999 students</u>				
GOLD	New Jersey Institute of Technology	NJ	CN Foundry	Master What's Next
SILVER	Texas A&M University-Kingsville	TX	The Amerpsand Agency	Pride
BRONZE	Chamberlain College of Nursing	IL	Rhea +Kaiser	Post Licensure General Market Awareness
MERIT	University of San Diego	CA		Meet the Changemaker
MERIT	The University of Houston-Clear Lake	TX	Richards/Carlberg	What Do You Call UHCL Grad? Boss
MERIT	Monmouth University	NJ		

AWARD	INSTITUTION	STATE	AGENCY	ENTRY TITLE
<u>Group 4: School with 10,000-19,999 students</u>				
GOLD	Ferris State University	MI	Kantorwassink	
SILVER	The University of Houston-Downtown	TX	Richards/Carlberg	I Was Changing Oil. Now I'm Changing Computer Scie
BRONZE	Delta College	MI		Window Graphics
MERIT	Davenport University	MI		
MERIT	Red Rocks Community College	CO		
MERIT	College of Charleston	SC		Gateway
MERIT	Waubonsee Community College	IL		Fast Facts
<u>Group 5: School with 20,000 or more students</u>				
GOLD	Rutgers	NJ	North Charles Street Design Organization	Asking Great Questions
SILVER	University of Alberta	AB		Home@U
BRONZE	Lone Star College	TX	Richards/Carlberg	Learn Day or Night. On Campus or Online
MERIT	Moraine Valley Community College	IL		Agree to Degree
MERIT	University of Cincinnati	OH	Lipman Hearne	Airport Creative
MERIT	University of Saskatchewan	SK		Parkade Banners
<u>Secondary School</u>				
GOLD	Hutchison School	TN	Cherry and Company	Billboard Campaign
SILVER	Shore Country Day School	MA	Creosote Affects	You Can Tell I'm From Shore MBTA Posters
Newsletter				
<u>Group 1: School under 2,000 students</u>				
GOLD	Union Graduate College	NY	Oberlander Group	Vision
SILVER	USC-Occupational Science & Therapy Division	CA		Occupational Science & Occupational Therapy
BRONZE	American University of Antiqua	NY		
MERIT	Drexel University	PA		College of Medicine-PULSE
MERIT	University of Mobile	AL	JWA Creative	Charitable Estate Planning Newsletter
<u>Group 2: School with 2,000-4,999 students</u>				
GOLD	University of Denver	CO	The Lawlor Group	E-Newsletter
SILVER	University of Redlands	CA	The Lawlor Group	E-Newsletter
BRONZE	University of St. Thomas-Houston	TX		Counselor to Counselor Newsletter
<u>Group 3: School with 5,000-9,999 students</u>				
GOLD	Adelphi University	NY		Catalyst
SILVER	Florida Institute of Technology	FL		Discovery
BRONZE	Pennsylvania College of Technology	PA		One College Avenue
MERIT	Norfolk State University	VA		Making Waves
MERIT	Barry University	FL		MEDexpress
MERIT	Atlanta University Center-Woodruff Library			Top Shelf
<u>Group 4: School with 10,000-19,999 students</u>				

AWARD	INSTITUTION	STATE	AGENCY	ENTRY TITLE
GOLD	Gwinnett Technical College	GA	Tillman Allen Greer	eWork/Achieve Newsletter
SILVER	North Lake College	TX		THRIVE
BRONZE	Emory University	GA		Reformation Notes
MERIT	Waubonsee Community College	IL		Learning First
MERIT	Southwest Tennessee Community College	TN		Career Services Newsletter
MERIT	The University of Montana	MT		Research View

Group 5: School with 20,000 or more students

GOLD	Indiana University Foundation	IN		Women's Philanthropy at Indiana University
SILVER	Kirkwood Community College	IA		Currents

Secondary School

GOLD	Dedham Country Day School	MA	Creosote Affects	Thrive Campaign Newsletter
SILVER	Trinity High School	OH		www.ths.org/enews

Annual Report

Group 1: School under 2,000 students

GOLD	Christian Brothers University	TN		CBU President's Report
SILVER	Gustavus Adolphus College	MN	BD&E	2012 Annual Report
BRONZE	St. John's University School of Law	NY	Creative Communication Associates	Dean's Report
MERIT	Dordt College	IA		Jubilee to Jubilation
MERIT	Widener University School of Law	DE	ab+c	Widener Law Annual Report
MERIT	Lycoming College	PA		President's Report

Group 2: School with 2,000-4,999 students

GOLD	California Institute of Technology	CA		
SILVER	University of Bridgeport	CT	Creative Partners	Annual Report 2012
BRONZE	Alverno College	WI		Inspired by Legacy
MERIT	Union University	TN		Illuminating Minds
MERIT	The Ohio State University at Newark	OH		Progress Report
MERIT	University of Wisconsin-Milwaukee	WI		School of Education

Group 3: School with 5,000-9,999 students

GOLD	Rensselaer Polytechnic Institute	NY	Oberlander Group	Fusion
SILVER	The University of Tampa	FL	Cherry and Company	
BRONZE	Springfield Technical Community College	MA		
MERIT	Benedictine University	IL		Benedictine Voices
MERIT	Lincoln Land Community College	IL		
MERIT	Loyola University New Orleans	LA		President's Report

AWARD	INSTITUTION	STATE	AGENCY	ENTRY TITLE
<u>Group 4: School with 10,000-19,999 students</u>				
GOLD	Waubonsee Community College	IL		2011 Report to the Community
SILVER	Northampton Community College	PA		
BRONZE	University of Notre Dame	IN		
MERIT	Oakton Community College	IL		President's Report to the Community
MERIT	Community College of Philadelphia	PA		President's Report
MERIT	Community College of Rhode Island	RI		The CCRI Foundation and Alumni Association
<u>Group 5: School with 20,000 or more students</u>				
GOLD	University of South Florida	FL	RHB	Transforming Higher Education for Global Innovatio
SILVER	University of Michigan	MI		2012 U-M Financial Report
BRONZE	Ivy Tech Community College	IN	Asher Agency	
MERIT	California State Univeristy-Fullerton-Mihaylo	CA		Mihaylo Magazine-Fall 2102
MERIT	Grand Valley State University	MI		Charter Schools Office Report
MERIT	Northern Illinois University	IL		President's Report
Poster				
<u>Group 1: School under 2,000 students</u>				
GOLD	Wagner College	NY	STAMATS	Be Part of the City
SILVER	Union Graduate College	NY	Oberlander Group	Make Your Mark
BRONZE	Ross University	NJ	Howard Design Group	School of Veterinary Medicine
MERIT	Paul Smith's College	NY	Adworkshop	High School Visit Poster
MERIT	Westmont College	CA	tpulliam@westmont.edu	Junior Planning Posters
MERIT	Linfield College	OR	Creative Company	High School Visit Poster
<u>Group 2: School with 2,000-4,999 students</u>				
GOLD	School of Visual Arts	NY	Visual Arts Press, Ltd.	Steven Heller/Viktor Koen SVA Subway Poster
SILVER	Indian Hills Community College	IA		Indian Hills Rainbow
BRONZE	California Institute of Technology	CA		Lake Ave. Banners
MERIT	Southwestern Illinois College	IL		Get Ready to Rock
MERIT	Western New England University	MA		Learning Beyond the Classroom
MERIT	Northeast Alabama Community College	AL		NACC Theatre Poster-Second Samuels
<u>Group 3: School with 5,000-9,999 students</u>				
GOLD	Slippery Rock University	PA		She Should Have...
SILVER	The University of Houston-Clear Lake	TX	Richards/Carlberg	Mall Banner-Graduated 10 Astronauts
BRONZE	University of Baltimore	MD		UB Midtown Campaign 2012
MERIT	Slippery Rock University	PA		Jazz Ensemble
MERIT	St. Catherine University	MN		Crimes of the Heart
MERIT	Ashland University	OH		Student Activities Poster

AWARD	INSTITUTION	STATE	AGENCY	ENTRY TITLE
<u>Group 4: School with 10,000-19,999 students</u>				
GOLD	Davenport University	MI		
SILVER	Delta College	MI		Scholarship Poster
BRONZE	Ferris State University	MI	Kantorwassink	
MERIT	National American University	SD	Aurora Creative	
MERIT	Emory University	GA		Ellmann Lectures Poster-Paul Simon
MERIT	SAIT Polytechnic	AB	MacLaren McCann Calgary	Get Real Potential High School Decals

Group 5: School with 20,000 or more students

GOLD	The University of Akron	OH	design x nine	Myers School of Art-AAF Poster Series
SILVER	University of Alberta	AB		Home@U
BRONZE	University of Michigan	MI		Leaders + Best Admissions Poster
MERIT	Harper College	IL		Point of View
MERIT	University of Wisconsin-Milwaukee	WI		Science Bag Poster
MERIT	Towson University	MD		Queer Film Festival

Student Viewbook

Group 1: School under 2,000 students

GOLD	Harvard Graduate School of Education	MA	STAMATS	Impact the World
SILVER	University of Minnesota, Morris	MN	Tilka Design	Prospective Student Viewbook
BRONZE	Kalamazoo College	MI	TWG Plus	Zoonique
MERIT	Centre College	KY		
MERIT	Wagner College	NY	STAMATS	Be Part of the City
MERIT	Ross University	NJ	Howard Design Group	School of Medicine
MERIT	Webb Institute	NY	Lipman Hearne	

Group 2: School with 2,000-4,999 students

GOLD	The College of Saint Rose	NY		This Is The Place
SILVER	Plymouth State University	NH		
BRONZE	Babson College	MA	Connelly Partners	Babson Undergraduate Viewbook
MERIT	California Institute of Technology	CA	McGregor Creative, Inc.	Caltech Overview 2012
MERIT	Case Western Reserve University	OH		Class of 2017 Admitted Student Packet
MERIT	Vanguard University	CA		Undergraduate Admissions Viewbook
MERIT	SUNY Cobleskill	NY	Oberlander Group	Real Life. Real Learning

AWARD	INSTITUTION	STATE	AGENCY	ENTRY TITLE
<u>Group 3: School with 5,000-9,999 students</u>				
GOLD	Stanford University	CA	North Charles Street Design Organization	Stanford Viewbook
SILVER	The University of Tampa	FL	Cherry and Company	
BRONZE	Chamberlain College of Nursing	IL	Tonic Blue Communications	Viewbook
MERIT	UW-Green Bay	WI	BVK	The Viewbook
MERIT	St. Johns River State College	FL		College Viewbook
MERIT	Quinnipiac University	CT	Howard Design Group	Undergraduate Viewbook
MERIT	Norfolk State University	VA		Infinite Possibilities
<u>Group 4: School with 10,000-19,999 students</u>				
GOLD	SAIT Polytechnic	AB		Career and Program Guide 2013
SILVER	Indiana State University	IN		Freshman Viewbook
BRONZE	Appalachian State University	NC		
MERIT	California State University-San Bernardino	CA		Admissions and Student Recruitment Viewbook
MERIT	Emory University	GA		School of Nursing BSN Viewbook
MERIT	Delta College	MI		
MERIT	National American University	SD	Aurora Creative	
<u>Group 5: School with 20,000 or more students</u>				
GOLD	The University of Arizona	AZ		Get in Guide
SILVER	University of Kentucky	KY		UK See Blue
BRONZE	University of Michigan	MI		Leaders + Best Admissions Viewbook
MERIT	University of North Texas	TX		FTIC Viewbook
MERIT	Temple University	PA	Neiman	Undergraduate Viewbook
MERIT	The University of Kansas	KS		Become A Jayhawk
MERIT	Utah State University	UT		College of Agriculture Viewbook
<u>Secondary School</u>				
GOLD	Miss Porter's School	CT	CEH Design	Portrait of a Porter's Girl
SILVER	Hebron Academy	ME	Cheney & Company	Hebron Viewbook
BRONZE	Dedham Country Day School	MA	Creosote Affects	Perfectly Joined Viewbook
MERIT	Roland Park Country School	MD	Mighty Engine	
MERIT	St. Pius X High School	TX	Bullpen Marketing	
MERIT	Mary Institute-Saint Louis Country Day School	MO	The Lawlor Group	Overview Brochure
MERIT	Avon Old Farms School	CT	CEH Design	Leading Young Men

AWARD	INSTITUTION	STATE	AGENCY	ENTRY TITLE
Brochure				
<u>Group 1: School under 2,000 students</u>				
GOLD	University of Pennsylvania Law School	PA	Creative Communication Associates	Golkin Hall Brochure
SILVER	University of Mobile	AL	JWA Creative	Leadership Banquet Brochure
BRONZE	New College Institute	VA	Creosote Affects	Campaign Brochure
MERIT	William & Mary Mason School of Business	VA	Fitting Group	SEcon Sales Brochure
MERIT	Weill Cornell Medical College	NJ	The Marcus Group, Inc.	Booklet
MERIT	Manhattanville College	NY	North Charles Street Design Organization	Manhattanville Travel
MERIT	Bethany College	WV	BD&E	Dual Degree Brochure
<u>Group 2: School with 2,000-4,999 students</u>				
GOLD	Philadelphia University	PA	Creative Communication Associates	Parents Piece
SILVER	Western State Colorado University	CO	Creosote Affects	Travel Brochure
BRONZE	Indiana University East	IN		Whitewater Valley Art Competition
MERIT	Peirce College	PA		Branding Brochure
MERIT	St. Mary's University	TX	The Lawlor Group	International Brochure
MERIT	Luther College	IA	The Lawlor Group	Road Brochure
MERIT	Sullivan University	KY	Creative Communications	Be Prepared-Hospitality Studies
<u>Group 3: School with 5,000-9,999 students</u>				
GOLD	Benedictine University	IL		Organization Development Ph.D
SILVER	Quinnipiac University	CT	Howard Design Group	G.A.M.E. II Forum Report
BRONZE	Rensselaer Polytechnic Institute	NY	Oberlander Group	Architecture Brochure
MERIT	Robert Morris University	IL		The Experience University
MERIT	Truman State University	MO	Corcoran Communications	Lookbook
MERIT	University of Pacific	CA	Zehno Cross Media Communications	Take 5-Five Things Every Parent Cares About
MERIT	Stanford University	CA	North Charles Street Design Organization	Stanford Travel
<u>Group 4: School with 10,000-19,999 students</u>				
GOLD	Oakton Community College	IL		Where Do You Fit in the World?
SILVER	SUNY: University at Albany	NY	Trampoline	Outcomes Brochure
BRONZE	Delta College	MI		Pennant Brochure
MERIT	Loyola University Chicago	IL		Move In Manual
MERIT	Elgin Community College	IL		Honors Program
MERIT	Henry Ford Community College	MI		Plenty of Programs
MERIT	University of Central Missouri	MO		Theatre Brochure

AWARD	INSTITUTION	STATE	AGENCY	ENTRY TITLE
<u>Group 5: School with 20,000 or more students</u>				
GOLD	EmbryRiddle Aeronautical University-Worldwide	FL		Be Ready
SILVER	Harper College	IL		Cultural Arts Brochure
BRONZE	Northern Illinois University	IL		I Pledge Allegiance
MERIT	Drexel University	PA		High Value Student Brochure
MERIT	California State University, Northridge	CA		The Tseng College-Elevate Brochure
MERIT	Liberty University	VA		L.U. Studio + Digital Arts Pamphlet
MERIT	George Mason University	VA	Greatest Creative Factor	Annual Giving Brochure
<u>Secondary School</u>				
GOLD	Dedham Country Day School	MA	Creosote Affects	Annual Fund Brochure
SILVER	North Cobb Christian School		Cherry and Company	Admissions Brochure
BRONZE	Hutchison School	TN		Hutchison Certificate of Arts Program
MERIT	Shore Country Day School	MA	Creosote Affects	Annual Fund Brochure
MERIT	Trinity High School	OH		At a Glance
MERIT	Hutchison School	TN		The Little Hive
<u>Class Schedule</u>				
<u>Group 2: School with 2,000-4,999 students</u>				
GOLD	Caldwell College	NJ	Graphic Imagery, Inc.	Course Offerings
<u>Group 3: School with 5,000-9,999 students</u>				
GOLD	Prairie State College	IL		Spring 2013 Course Schedule
SILVER	Lincoln Land Community College	IL		FORWARD Spring 2013
<u>Group 4: School with 10,000-19,999 students</u>				
GOLD	Waubensee Community College	IL		Fall 2012 Credit Course Schedule
SILVER	California State University-San Bernardino	CA		
BRONZE	Southwest Tennessee Community College	TN		Corporate Training & Continuing Education
MERIT	Joliet Junior College	IL		Registration Guide
MERIT	California State University-San Bernardino	CA		Bulletin of Courses
<u>Group 5: School with 20,000 or more students</u>				
GOLD	Harper College	IL		Course Schedule Spring 2013
SILVER	Houston Community College	TX		
BRONZE	Waukesha County Technical College	WI		College News and Class Schedule
MERIT	Houston Community College	TX		

AWARD	INSTITUTION	STATE	AGENCY	ENTRY TITLE
Imprinted Materials				
<u>Group 1: School under 2,000 students</u>				
GOLD	Pitzer College	CA		New Student Orientation
SILVER	American University of Antiqua	NY		
BRONZE	Christian Brothers University	TN		Alumni Weekend 2012-CBU T-Shirt
MERIT	Christian Brothers University	TN		The Great Debate of 2012-CBU T-Shirt
<u>Group 2: School with 2,000-4,999 students</u>				
GOLD	Western New Mexico University	NM	May Advertising	Mustang Metal Tacker
SILVER	Indiana University East	IN		Red Wolves Day Tee Shirt Design
BRONZE	Delaware State University	DE		Pull Out Poster Pen
MERIT	Indian Hills Community College	IA		Business Card/Mobile Phone Cleaner
MERIT	Sauk Valley Community College	IL		Student Activities T-shirt
MERIT	Central Lakes College	MN		CLC Folder
<u>Group 3: School with 5,000-9,999 students</u>				
GOLD	Robert Morris University	IL		Hoodie/T-Shirt Combo Giveaway
SILVER	Lake Washington Institute of Technology	WA		LWIT Silk Tie & Scarf
BRONZE	Johns Hopkins	MD	Greatest Creative Factor	Legacy Society Lapel Magnet
MERIT	Springfield Technical Community College	MA		QR Code T
MERIT	Lake Washington Institute of Technology	WA		LWIT Seal & Flags Pin
<u>Group 4: School with 10,000-19,999 students</u>				
GOLD	Elgin Community College	IL		Branded Neck Tie
SILVER	Arkansas Tech University	AR		Time-Out For Tech T-Shirts
BRONZE	Stephen F. Austin State University	TX		The Lumberjack Experience
MERIT	Indiana University-Purdue University Ft Wayne	IN		T-Shirt-IPFW Riverfest
MERIT	Camden County College	NJ		Cougar
MERIT	Joliet Junior College	IL		Wolves Den Banner
<u>Group 5: School with 20,000 or more students</u>				
GOLD	Houston Community College	TX		Charger
SILVER	Southern New Hampshire University	NH		Education at Your Fingertips
BRONZE	University of South Carolina	SC		Gamecock Connection Member T-Shirts
MERIT	Temple University	PA	Neiman	Campus Launch Event T-shirts
MERIT	Drexel University	PA		Career Fair Fall 2012
MERIT	Houston Community College	TX		Earbuds

AWARD	INSTITUTION	STATE	AGENCY	ENTRY TITLE
<u>Group 5: School with 20,000 or more students</u>				
GOLD	University of South Carolina	SC	STAMATS	Admissions Microsite
SILVER	University of Texas at Arlington	TX	Lipman Hearne	UTA Giving
BRONZE	The University of Georgia	GA	RHB	Majors Microsite
MERIT	University of Michigan	MI		Global Michigan Website
MERIT	The University of Arizona	AZ		Salt
MERIT	Rutgers	NJ	North Charles Street Design Organization	Asking Great Questions
<u>Secondary School</u>				
GOLD	Alexander Montessori School		Cherry and Company	
SILVER	Rawson Saunders School		Cherry and Company	
BRONZE	Metrolina Christian Academy		Cherry and Company	
MERIT	Hutchison School	TN	Cherry and Company	
MERIT	Village Christian Academy		Cherry and Company	
MERIT	Indian Rocks Christian School		Cherry and Company	
<u>Logo/Letterhead</u>				
<u>Group 1: School under 2,000 students</u>				
GOLD	Saint Francis University	IN	Brand Innovation Group	Believe Logos
SILVER	Northland International University	WI		Pioneer Mascot
BRONZE	Resurrection University	IL	Donovan Design	Business Card and Letterhead
MERIT	Paul Smith's College	NY	Trampoline	College Visitor Interpretive Center Branding
MERIT	University of Mobile	AL	JWA Creative	Project Serve 2012 Logo
MERIT	University of the Cumberlands	KY	Corcoran Communications	Patriots Logo
<u>Group 2: School with 2,000-4,999 students</u>				
GOLD	SUNY Ulster	NY		SUNY Ulster Online Logo
SILVER	Central Lakes College	MN	Johnson Group	
BRONZE	Sauk Valley Community College	IL		
MERIT	Texas Wesleyan University	TX		Logos and Mascots
MERIT	The University of Scranton	PA		Loyola Science Center Logo
MERIT	Mount Saint Mary College	NY		
<u>Group 3: School with 5,000-9,999 students</u>				
GOLD	McHenry County College	IL	STAMATS	
SILVER	Loyola University New Orleans	LA		Centennial Letterhead Package
BRONZE	Slippery Rock University	PA		Climb to New Heights
MERIT	St. Catherine University	MN		Dew Drop Dash
MERIT	Chamberlain College of Nursing	IL	Tonic Blue Communications	International Nursing Service Project
MERIT	Benedictine University	IL		125th Anniversary Logo

AWARD	INSTITUTION	STATE	AGENCY	ENTRY TITLE
<u>Group 4: School with 10,000-19,999 students</u>				
GOLD	University of Notre Dame	IN		125 Logo
SILVER	Indiana University-Purdue University Ft Wayne	IN		IPFW 50th Anniversary-Sculpture with Purpose
BRONZE	Camden County College	NJ		Cougar
MERIT	Franklin University	OH		University Seal
MERIT	National American University	SD	Aurora Creative	
MERIT	Stephen F. Austin State University	TX		Veterans Resource Center Logo
<u>Group 5: School with 20,000 or more students</u>				
GOLD	Central Texas College	TX	Richards/Carlberg	4-Color Vertical Logo
SILVER	Suffolk County Community College	NY		Suffolk Sharks Logo
BRONZE	Waukesha County Technical College	WI		New WCTC Logo
MERIT	The University of Akron-Myers School of Art	OH	Design x Nine	Graphic Design Program
MERIT	Northeast Wisconsin Technical College	WI		Corporate Training & Economic Development
MERIT	Queens College	NY		Year of India
<u>Secondary School</u>				
GOLD	Blackhawk Christian Schools	IN	Brand Innovation Group	Blackhawk Logos
SILVER	Tabor Academy	MA	Cheney & Company	Tabor Identity for Annual Fund
BRONZE	Shore Country Day School	MA	Creosote Affects	At Our Finest
MERIT	Shore Country Day School	MA	Creosote Affects	
<u>Other</u>				
<u>Group 1: School under 2,000 students</u>				
GOLD	NYU School of Medicine	NY		Pioneering Medicine
SILVER	Creative Center	NE	Dotzler Creative Arts	Cube
BRONZE	Drury University			Convocation Booklet-Voces Unbound
MERIT	Yale School of Drama	CT		Annual Meeting
MERIT	Connecticut College	CT	Cheney & Company	Impact Report
MERIT	American University of Antiqua	NY		
MERIT	Amherst College	MA	North Charles Street Design Organization	A Campaign for Amherst
<u>Group 2: School with 2,000-4,999 students</u>				
GOLD	Case Western Reserve University	OH	Landesberg Design	CWRU + Cleveland Card Deck
SILVER	Wake Forest University	NC		Basketball Mailer
BRONZE	University of Evansville	IN	STAMATS	Brand Creative
MERIT	Gettysburg College	PA	North Charles Street Design Organization	The Impact of Philanthropy
MERIT	McKendree University	IL		President's Christmas Card
MERIT	Dominican University	IL	STAMATS	Brand Creative
MERIT	University of Bridgeport	CT	Creative Partners	Breakthroughs

AWARD	INSTITUTION	STATE	AGENCY	ENTRY TITLE
<u>Group 3: School with 5,000-9,999 students</u>				
GOLD	Stanford University	CA	North Charles Street Design Organization	Prospective Employee Brochure
SILVER	Morgan State University	MD		Con10poraries
BRONZE	Barry University	FL		School of Podiatric
MERIT	Monmouth University	NJ		President's Report and Honor Roll
MERIT	Farmingdale State College	NY		Reach Higher Pop-Up Display
MERIT	Slippery Rock University	PA		Calendar
MERIT	St. Catherine University	MN		Giving Guide
<u>Group 4: School with 10,000-19,999 students</u>				
GOLD	Elgin Community College	IL		Student Handbook & Academic Planner
SILVER	University of Notre Dame	IN		Strong of Heart
BRONZE	The University of Montana	MT		The Strategic Plan
MERIT	Ferris State University	MI		Off-Campus Admissions Padfolio
MERIT	Central Washington University	WA		CWU Acceptance Piece
MERIT	SAIT Polytechnic	AB	IVY Design, Inc.	Career Advancement Program
MERIT	New York Institute of Technology	NY		Anansi Book
<u>Group 5: School with 20,000 or more students</u>				
GOLD	The University of Texas at Austin	TX	Asterisk Group	Bevo is not A COW
SILVER	Oklahoma State University	OK		Musical Acceptance Card
BRONZE	Michigan State University	MI	Image Creative Group	Spartan Cornerstone Scholarship Campaign
MERIT	Liberty University	VA		Cinematic Arts Premiere Weekend Booklet
MERIT	Texas Tech University	TX		Forensics
MERIT	University of Wisconsin-Milwaukee	WI		LGBT Film Festival Campaign
MERIT	University of Michigan	MI		U-M President's 2012 Holiday Card
<u>Secondary School</u>				
GOLD	Berkeley Preparatory School		Cherry and Company	Pocket Folder + Inserts
SILVER	Shore Country Day School	MA	Creosote Affects	75th Gala Invite Package
BRONZE	York School	CA	Hopperopolis	A Closer Look
MERIT	Shore Country Day School	MA	Creosote Affects	At Our Finest Leadership Invite
Catalog				
<u>Group 1: School under 2,000 students</u>				
GOLD	Watkins College of Art, Design & Film	TN	Design13	Watkins Admissions Catalog

AWARD	INSTITUTION	STATE	AGENCY	ENTRY TITLE
<u>Group 2: School with 2,000-4,999 students</u>				
GOLD	School of Visual Arts	NY	Visual Arts Press, Ltd.	SVA Undergraduate Catalog
SILVER	Northwestern Univeristy	IL		School of Continuing Studies-Undergraduate
BRONZE	Northeast Alabama Community College	AL		Be A Mustang
MERIT	Caldwell College	NJ	Graphic Imagery, Inc.	Graduate Catalog
MERIT	Caldwell College	NJ	Graphic Imagery, Inc.	Undergraduate Catalog
MERIT	School of Visual Arts	NY	Visual Arts Press, Ltd.	SVA Graduate Catalog
<u>Group 3: School with 5,000-9,999 students</u>				
GOLD	IES Abroad	IL		IES Abroad Catalogs
SILVER	Chamberlain College of Nursing	IL	Tonic Blue Communications	Undergraduate Academic Catalog
BRONZE	IES Abroad	IL		Redefined Catalog
<u>Group 4: School with 10,000-19,999 students</u>				
GOLD	California State University-San Bernardino	CA		Bulletin of Courses
SILVER	Waubensee Community College	IL		2012-2013 Catalog
<u>Group 5: School with 20,000 or more students</u>				
GOLD	Grand Valley State University	MI		Study Abroad Catalog
SILVER	University of Maryland University College Eur	AE		Academic Catalog. Undergraduate
BRONZE	Northeast Wisconsin Technical College	WI		Metro Cooking Class Catalog
MERIT	Indiana University Foundation	IN		The Fund Raising School Course Directory
MERIT	UCLA	CA		UCLA Alumni Travel Catalog-Alumni Association
MERIT	The University of Akron-Myers School of Art	OH	Design x Nine	Native American Ethographic Collection
<u>Secondary School</u>				
GOLD	Hutchison School	TN		Summer Fun
SILVER	Greenhill School	TX	Cheney & Company	Greenhill Summer Catalog
Search Piece				
<u>Group 1: School under 2,000 students</u>				
GOLD	Webb Institute	NY	Lipman Hearne	
SILVER	Lake Area Technical Institute	SD	Insight Marketing Design	It's Your World-Card Deck
BRONZE	University of the Incarnate Word	TX	TWG Plus	
MERIT	AB Freeman Business School-Tulane University	LA	Zehno Cross Media Communications	Accounting, Engineering, Finance
MERIT	Bryn Mawr College	PA	TWG Plus	
MERIT	Centre College	KY		Introductory Brochure

AWARD	INSTITUTION	STATE	AGENCY	ENTRY TITLE
<u>Group 2: School with 2,000-4,999 students</u>				
GOLD	St. Olaf College	MN	The Lawlor Group	
SILVER	Western State Colorado University	CO	Creosote Affects	
BRONZE	The College of Saint Rose	NY		This Is The Place
MERIT	Indiana Wesleyan University	IN		We Want to Help You Transform Your World
MERIT	Mississippi College	MS	TWG Plus	Search Piece and Landing Page
MERIT	Nazareth College	NY	Zehno Cross Media Communications	Frequent Flyer Decision Time
<u>Group 3: School with 5,000-9,999 students</u>				
GOLD	Chapman University	CA		Search Piece Admissions Junior Piece
SILVER	UW-Green Bay	WI	BVK	Preview Book
BRONZE	Truman State University	MO	Corcoran Communications	
MERIT	Gardner-Webb University	NC	TWG Plus	University Search Piece
MERIT	The University of Tampa	FL	Cherry and Company	
MERIT	University of Pacific	CA	Zehno Cross Media Communications	Your Future Starts NOW
<u>Group 4: School with 10,000-19,999 students</u>				
GOLD	Stephen F. Austin State University	TX		The Lumberjack Experience
SILVER	Central Washington University	WA		CWU Search Piece
BRONZE	Community College of Philadelphia	PA		A College Degree? It's Possible
MERIT	Davenport University	MI		
MERIT	Elgin Community College	IL		Health and Life Sciences
MERIT	Middlesex Community College	MA		Adult & Traditional Student
<u>Group 5: School with 20,000 or more students</u>				
GOLD	Rutgers	NJ	North Charles Street Design Organization	Great Questions Search
SILVER	Moraine Valley Community College	IL		Success Stories
BRONZE	Towson University	MD		Achieve It. Embrace It. Own It
MERIT	Liberty University	VA		Liberty By The Numbers
MERIT	The University of Arizona	AZ		
MERIT	Oklahoma State University	OK		College Fair Piece
Television Advertising/Single				
<u>Group 1: School under 2,000 students</u>				
GOLD	Miller-Motte Technical College	VA	Craft & Associates	We Need You-Medical/Legal
SILVER	South College	TN	Craft & Associates	Rebecca Doell
BRONZE	ECOTECH Institute-Education Corporation of Am	AL	Darden/Tatum	Change
MERIT	Golf Academy of America-Education Corp of Am	AL	Darden/Tatum	Glass Ceiling
MERIT	South College	TN	Craft & Associates	Katrina Gibson
MERIT	ECOTECH Institute-Education Corporation of Am	AL	Darden/Tatum	Revolution

AWARD	INSTITUTION	STATE	AGENCY	ENTRY TITLE
<u>Group 2: School with 2,000-4,999 students</u>				
GOLD	Rice University	TX	Locke Bryan Productions	Challenging Convention
SILVER	Tulane University	LA	Rupp Marketing	Success Story-School of Continuing Studies
BRONZE	Hodges University	FL		Hodges Olympic Soccer
MERIT	Tulane University	LA	Rupp Marketing	What If? School of Continuing Studies
MERIT	Tulane University	LA	Rupp Marketing	Education Opportunity-School of Continuing Studies
<u>Group 3: School with 5,000-9,999 students</u>				
GOLD	Pepperdine University	CA		
SILVER	Upper Iowa University	IA	ME&V	UIU Person of Success
BRONZE	UW-Green Bay	WI	BVK	360 Degrees of UWGB
MERIT	Benedictine University	IL		Benedictine Olympic Commercial
MERIT	Volunteer State Community College	TN		Vol State Difference
MERIT	Springfield Technical Community College	MA		TV Spot
<u>Group 4: School with 10,000-19,999 students</u>				
GOLD	Montana State University	MT		We Shape the Future
SILVER	Elgin Community College	IL		Presitigious University...Genius
BRONZE	Indiana University-Purdue University Ft Wayne	IN		IPFW Dare to Imagine
MERIT	Community College of Philadelphia	PA		Path
MERIT	Delta College	MI	aftersevendesign	Success
MERIT	Davenport University	MI		Success Story
<u>Group 5: School with 20,000 or more students</u>				
GOLD	The University of Kansas	KS		We Do This ...
SILVER	North Carolina State University	NC		Our Work-Transformation
BRONZE	Temple University	PA	Neiman	Manifesto
MERIT	Liberty University	VA	PlattForm Advertising	Shine Brighter
MERIT	University of New Mexico	NM		Find Your Pack
MERIT	Ivy Tech Community College	IN	Asher Agency	Now's the Time
Television Advertising/Series				
<u>Group 1: School under 2,000 students</u>				
GOLD	ECOTECH Institute-Education Corporation of Am	AL	Darden/Tatum	TV Series
SILVER	Northwestern College (Iowa)	IA	Passenger Productions	TV Spots
BRONZE	Lake Area Technical Institute	SD	Insight Marketing Design	Start Your Journey. Welcome to Your World
MERIT	Midstate College	IL		
MERIT	Moultrie Technical College	GA	Spark Media	Born to be Great
MERIT	Bethel College	IN	Brand Innovation Group	I Can Campaign

AWARD	INSTITUTION	STATE	AGENCY	ENTRY TITLE
<u>Group 2: School with 2,000-4,999 students</u>				
GOLD	Neumann University	PA	Paskill Stapelton & Lord	Doors & Running
SILVER	The College of New Rochelle	NY	Paskill Stapelton & Lord	Strengths & Builds, You Were There
BRONZE	Pierpont Community & Technical College	WV		Looking Forward
MERIT	Walsh College	MI	Perich & Partners	
MERIT	Fairfield University	CT	cdhm Advertising	Graduate Branding
MERIT	Ross Medical Education Center		Norton Norris, Inc.	Transition TV Series
<u>Group 3: School with 5,000-9,999 students</u>				
GOLD	Saint Joseph's University	PA	Mindpower, Inc.	
SILVER	Pasco-Hernando Community College	FL		Student Recruitment Commercial Series
BRONZE	Berkeley College	NJ	Dennis Powers Productions	
MERIT	Texas A&M University-Kingsville	TX	The Amerpsand Agency	Change
MERIT	Westfield State University	MA	Bauza and Associates Hispanic Marketing	Con Westfield Puedo-Latino TV Series
<u>Group 4: School with 10,000-19,999 students</u>				
GOLD	New York Institute of Technology	NY		A Day in a Life
SILVER	University of West Georgia	GA	Mindpower, Inc.	
BRONZE	Wichita State University	KS		Do More. Be More
MERIT	Davenport University	MI		Looking At You
MERIT	University of Central Missouri	MO		Choose Red
MERIT	University of Wyoming	WY	Linden	Schol of Energy Resources
<u>Group 5: School with 20,000 or more students</u>				
GOLD	Dallas County Community College District	TX	The Barber Shop Marketing	Smart Starts Here
SILVER	Ivy Tech Community College	IN	Asher Agency	Now's The Time
BRONZE	Nova Southeastern University	FL	Fahlgren Mortine	
MERIT	Nova Scotia Community College	NS	Colour	Building Communities
MERIT	Suffolk County Community College	NY		Sweatshirt
MERIT	Community College of Allegheny County	PA	BD&E	Appeal/Whoosh
<u>Secondary School</u>				
GOLD	The Out-of-Door Academy	FL		Why I Love ODA

AWARD	INSTITUTION	STATE	AGENCY	ENTRY TITLE
Video Viewbook				
<u>Group 1: School under 2,000 students</u>				
GOLD	University of Pennsylvania Law School	PA	Creative Communication Associates	Golkin Hall Dedication Video
SILVER	Lasell College	MA	Creosote Affects	Interactive Viewbook
BRONZE	Dean College	MA	Creative Communication Associates	Icon Video
MERIT	Rose-Hulman Institute of Technology	IN	Creative Communication Associates	Great Debate Video
MERIT	Northwestern College (Iowa)	IA	Passenger Productions	Real
MERIT	Montreat College	NC	PlattForm Advertising	Admissions Video
<u>Group 2: School with 2,000-4,999 students</u>				
GOLD	Philadelphia University	PA	Creative Communication Associates	Nexus Learning Video
SILVER	Cedarville University	OH		Recruitment Video
BRONZE	The University of Scranton	PA	Mind Over Media	Loyola Science Center Celebration Video
MERIT	University of St. Thomas	TX		Chemistry Sample Class
MERIT	Indiana Wesleyan University	IN	Cantaloupe TV	Father to the Fatherless
MERIT	Acadia University	NS		Acadia TV
<u>Group 3: School with 5,000-9,999 students</u>				
GOLD	College of William & Mary	VA		Charter Day Video
SILVER	Gardner-Webb University	NC	TWG Plus	
BRONZE	Robert Morris University	IL		The Experience University Online
MERIT	Benedictine University	IL		Academic Excellence Dinner Video
<u>Group 4: School with 10,000-19,999 students</u>				
GOLD	University of Pennsylvania	PA	Creative Communication Associates	Welcome Video
SILVER	Chattanooga State Community College	TN		
BRONZE	Arkansas Tech University	AR		Arkansas Tech University Interactive DVD-ROM
MERIT	Gwinnett Technical College	GA	Tillman Allen Greer	Board Meeting Introduction Video
MERIT	Stephen F. Austin State University	TX		The Lumberjack Experience
MERIT	Gwinnett Technical College	GA	Tillman Allen Greer	News Report
<u>Group 5: School with 20,000 or more students</u>				
GOLD	Florida International University	FL	STAMATS	In Motion Virtual Tour
SILVER	Temple University	PA	Neiman	Brand Video
BRONZE	University of Kentucky	KY		UK See Blue
MERIT	University of North Texas	TX		A Day in Your Life on Campus
MERIT	Technical College System of Georgia	GA	Tillman Allen Greer	TCSG Dual Enrollment Video
<u>Secondary School</u>				
GOLD	Lauralton Hall	CT	Creosote Affects	Academy of our Lady of Mercy
SILVER	Shore Country Day School	MA	Creosote Affects	Interactive Viewbook

AWARD	INSTITUTION	STATE	AGENCY	ENTRY TITLE
New Media				
<u>Group 1: School under 2,000 students</u>				
GOLD	Dean College	MA	Creative Communication Associates	Interactive Viewbook
SILVER	Gustavus Adolphus College	MN	BD&E	iPad/iPhone App
BRONZE	Bethel College	IN	Brand Innovation Group	I Can Campaign
MERIT	Sarah Lawrence College	NY	North Charles Street Design Organization	Microsite and E-Search
MERIT	St. John's University School of Law	NY	Creative Communication Associates	Interactive Viewbook
MERIT	Johnson State College	VT	Backroads and Blacktops Video	A Green Mountain Gem
<u>Group 2: School with 2,000-4,999 students</u>				
GOLD	Vanguard University	CA		Undergraduate Admissions Student Blog Site
SILVER	School of Visual Arts	NY	Visual Arts Press, Ltd.	SVA Is...The Destination
BRONZE	St. Thomas Aquinas College	NY	Creative Communication Associates	Interactive Viewbook
MERIT	University of St. Thomas-Houston	TX		Admissions Comflow Email Marketing Campaign
MERIT	The College of New Rochelle	NY	Paskill Stapelton & Lord	Joseph, Adult Learner Composite
MERIT	Texas Wesleyan University	TX		Admissions Emails
<u>Group 3: School with 5,000-9,999 students</u>				
GOLD	Farmingdale State College	NY		President Keen's Holiday Card
SILVER	Monmouth University	NJ		History of Wilson Hall
BRONZE	Benedictine University	IL		Asian Study Abroad Video
MERIT	Texas A&M University-Kingsville	TX	The Amerpsand Agency	Pandora Mobile Ad "Drumline" Audio
MERIT	Monmouth University	NJ		President's Holiday E-card
MERIT	Farmingdale State College	NY		Movie Theatre Spot
<u>Group 4: School with 10,000-19,999 students</u>				
GOLD	St. John's University	NY	Creative Communication Associates	Interactive Viewbook
SILVER	Waubonsee Community College	IL		Waubonsee Online Ads
BRONZE	Delta College	MI		Success Web Banners
MERIT	Gwinnett Technical College	GA	Tillman Allen Greer	Enewsletter
MERIT	University of Missouri-St. Louis	MO		UMSL App/Mascot Cutout
MERIT	California State University-San Bernardino	CA		Coyote Communique
<u>Group 5: School with 20,000 or more students</u>				
GOLD	Rutgers	NJ	North Charles Street Design Organization	Asking Great Questions
SILVER	University of Wisconsin-Milwaukee	WI		Pandora Branded Station
BRONZE	Temple University	PA	Neiman	Homepage Takeover for Mayor's Cup Football Game
MERIT	Texas Tech University	TX		Christmas Tree
MERIT	The University of Arizona	AZ		Honors Fee Video
MERIT	University of Wisconsin Foundation	WI	Lipman Hearne	Bucky's Wonderful Adventures

AWARD	INSTITUTION	STATE	AGENCY	ENTRY TITLE
<u>Secondary School</u>				
GOLD	Trinity High School	OH		Eighth Grade Email Campaign
Social Media				
<u>Group 1: School under 2,000 students</u>				
GOLD	Ross University	NJ		School of Medicine-Facebook Page
SILVER	Paul H. Nitze School of Advanced Int Studies	DC		SAIS Facebook & Twiter Accounts
BRONZE	Northland International University	WI		What is Your Next Step To an Extraordinary Life
MERIT	American University of Antiqua	NY		
MERIT	Drury University	MO		Drury Unscripted Student Blogs
MERIT	Clark University COPCE	MA	Bergeron Creative Studios, Inc.	MSIT Cyber Security Concentration LinkedIn Channel
<u>Group 2: School with 2,000-4,999 students</u>				
GOLD	The University of Scranton	PA		Social Media Hub
SILVER	McKendree University	IL		Social Media
BRONZE	Rush University	IL	Simple Truth	Facebook Update
MERIT	Carl Sandburg College	IL		Sandburg Facebook Page
MERIT	Stevenson University	MD		Alumni Association Twitter Background Design
MERIT	Southwestern Illinois College	IL		Flat Kashmir
<u>Group 3: School with 5,000-9,999 students</u>				
GOLD	Tulane University	LA	Mindpower, Inc.	Social Media Site
SILVER	Adelphi University	NY		Explore. Discover. Become
BRONZE	College of William & Mary	VA		Admit It! Blog
MERIT	Durham College	ON		What Matters to Me
MERIT	Prairie State College	IL		Get Your Degrass at PSC!
<u>Group 4: School with 10,000-19,999 students</u>				
GOLD	Sam Houston State University	TX		Rodeo Team-Gangnam Style Video
SILVER	Davenport University	MI		Hockey Champs
BRONZE	Indiana Wesleyan University	IN		IWU Spectrum
MERIT	Middlesex Community College	MA		2012 Spring Open House
MERIT	SAIT Polytechnic	AB	Sass Communications	Culinary Campus
MERIT	Delta College	MI		Facebook Page
<u>Group 5: School with 20,000 or more students</u>				
GOLD	Temple University	PA	Neiman	Temple Made-Instagram Extension
SILVER	Texas Tech University	TX		Valentine's Day
BRONZE	University of Alberta	AB	RED The Agency	International Viewbook
MERIT	University of Maryland University College Eur	AE		UMUC Europe Facebook Page
MERIT	Oklahoma State University	OK		Be An OSU Cowboy - Facebook/Twitter
MERIT	Kirkwood Community College	IA		Summer Spirit Campaign

AWARD	INSTITUTION	STATE	AGENCY	ENTRY TITLE
Radio Advertising				
<u>Group 1: School under 2,000 students</u>				
GOLD	Gustavus Adolphus College	MN	BD&E	2012 Radio Advertisements
SILVER	Ross University	NJ		School of Medicine
BRONZE	Christian Brothers University	TN		Get In Gear
<u>Group 2: School with 2,000-4,999 students</u>				
GOLD	Indiana Wesleyan University	IN		Concert for a Cause
SILVER	SUNY Ulster	NY		Summer is a Great Time for a SUNY Ulster Course
BRONZE	Walsh College	MI	Perich & Partners	
MERIT	Texas Wesleyan University	TX		
<u>Group 3: School with 5,000-9,999 students</u>				
GOLD	UW-Green Bay	WI	BVK	360 Degrees Different
SILVER	Lake Washington Institute of Technology	WA		
BRONZE	Northern Michigan University	MI	Obstructed View Studios	Family Conference
MERIT	Chamberlain College of Nursing	IL	Rhea +Kaiser	Open House Life-Changer
MERIT	Monmouth University	NJ		It's Time
MERIT	SUNY Plattsburgh	NY	Conversation	
<u>Group 4: School with 10,000-19,999 students</u>				
GOLD	Henry Ford Community College	MI	Doyle Marketing	Genius!
SILVER	University of Central Missouri	MO		Choose Red
BRONZE	Davenport University	MI		Pam
MERIT	Indiana University-Purdue University Ft Wayne	IN	Punch Films	IPFW Athletics-Feel the Rumble
MERIT	Delta College	MI	aftersevendesign	Success
MERIT	Southwest Tennessee Community College	TN		Your Best Choice Alumni Testimonials
<u>Group 5: School with 20,000 or more students</u>				
GOLD	Ivy Tech Community College	IN	Asher Agency	
SILVER	Dallas County Community College District	TX	The Barber Shop Marketing	Smart Starts Here
BRONZE	Moraine Valley Community College	IL		More at Moraine Valley
MERIT	Waukesha County Technical College	WI		WCTC Crossroads
MERIT	Ivy Tech Community College	IN	Asher Agency	
<u>Secondary School</u>				
GOLD	Muskegon Public Schools	MI	Obstructed View Studios	When I Grow Up
SILVER	Muskegon Public Schools	MI	Obstructed View Studios	School
BRONZE	Reeths-Puffer Schools		Obstructed View Studios	Add One Word
MERIT	Reeths-Puffer Schools		Obstructed View Studios	Solve For X

Total Recruitment Package

AWARD	INSTITUTION	STATE	AGENCY	ENTRY TITLE
<u>Group 1: School under 2,000 students</u>				
GOLD	Carroll College	MT	Lime Twig Group	
SILVER	Agnes Scott College	GA	RHB	The World of Women
BRONZE	Lenoir Rhyne University	NC	Mindpower, Inc.	
MERIT	New College of Florida	FL	STAMATS	Brilliantly (u)nique Recruitment Package
MERIT	Mount Carmel College of Nursing	OH	Cooney Design	2012 Recruitment Campaign
MERIT	Sarah Lawrence College	NY	North Charles Street Design Organization	Undergraduate Admissions
MERIT	Watkins College of Art, Design & Film	TN	Design13	Watkins Admissions Package
<u>Group 2: School with 2,000-4,999 students</u>				
GOLD	Hobart and William Smith Colleges	NY	North Charles Street Design Organization	Undergraduate Admissions Recruitment Package
SILVER	Niagara University	NY	TWG Plus	
BRONZE	Luther College	IA	The Lawlor Group	
MERIT	Delaware State University	DE	Caspari McCormick	DSYOU Campaign
MERIT	Point Park University	PA	Paskill Stapelton & Lord	Intersection of Real & World
MERIT	Western State Colorado University	CO	Creosote Affects	
MERIT	Providence College	RI	STAMATS	Point of View Campaign
<u>Group 3: School with 5,000-9,999 students</u>				
GOLD	Saint Joseph's University	PA	Mindpower, Inc.	
SILVER	University of San Diego	CA		Admissions Total Recruitment Package
BRONZE	Farmingdale State College	NY		Prospective Student Recruitment Package
MERIT	IES Abroad	IL		IES Abroad
MERIT	Barry University	FL		Earn Your Master of Arts in Liberal Studies
MERIT	Robert Morris University	IL		Out-Of-State Communications Plan Postcards
MERIT	Prairie State College	IL		Get Your Degrass at PSC!
<u>Group 4: School with 10,000-19,999 students</u>				
GOLD	Loyola University Chicago	IL		Guidance Counselor Packet
SILVER	Stephen F. Austin State University	TX		The Lumberjack Experience
BRONZE	University of Central Missouri	MO		Choose Red
MERIT	Kalamazoo Valley Community College	MI		Register Now
MERIT	Joliet Junior College	IL		College Fair
MERIT	College of Charleston	SC		Diversity Recruitment Package
MERIT	Ferris State University	MI		

AWARD	INSTITUTION	STATE	AGENCY	ENTRY TITLE
<u>Group 5: School with 20,000 or more students</u>				
GOLD	The University of Arizona	AZ		UA Recruitment Package
SILVER	University of Kentucky	KY		UK See Blue
BRONZE	EmbryRiddle Aeronautical University-Worldwide	FL		Military Recruitment Campaign
MERIT	University of Wisconsin-Milwaukee	WI		
MERIT	Nazarene Higher Education		RuffaloCODY	
MERIT	Troy University	AL	Seventh Point	Troy University Recruitment Kit
<u>Secondary School</u>				
GOLD	The Green Vale School		Cherry and Company	Recruitment Package
SILVER	Mary Institute-Saint Louis Country Day School	MO	The Lawlor Group	
BRONZE	St. Mary's Episcopal School	TN	Cheney & Company	St. Mary's Viewbook Package
Total PR Program				
<u>Group 1: School under 2,000 students</u>				
GOLD	Lycoming College	PA		
SILVER	University of Mobile	AL	JWA Creative	UMobile Leadership Banquet
BRONZE	USC-Occupational Science & Therapy Division	CA		70th Anniversary
MERIT	Christian Brothers University	TN		Bell Tower Gala
<u>Group 2: School with 2,000-4,999 students</u>				
GOLD	Caldwell College	NJ	Graphic Imagery, Inc.	Concert Series 2012-2013
SILVER	University of St. Thomas	TX		
<u>Group 3: School with 5,000-9,999 students</u>				
GOLD	Loyola University New Orleans	LA		Centennial Celebration
SILVER	Atlanta University Center-Woodruff Library	GA		Tupac Amaru Shakur Collection Conference
BRONZE	Gloucester County College	NJ		GPS Program
MERIT	St. Catherine University	MN		Shout Out St. Kate's Day
MERIT	Texas A&M University-Kingsville	TX		Economic Forum-College of Business Administration
MERIT	Texas A&M University-Kingsville	TX	The Amerpsand Agency	Pride-O-Matic On-Campus Promo
<u>Group 4: School with 10,000-19,999 students</u>				
GOLD	University of Central Missouri	MO		Show Me Justice
SILVER	Gwinnett Technical College	GA	Tillman Allen Greer	Take Five Campaign
BRONZE	Middlesex Community College	MA		Celebrity Forum: An Evening with Michael J. Fox
MERIT	Kalamazoo Valley Community College	MI		Career Fair
MERIT	Joliet Junior College	IL		4th Annual College Foundation 5K Run & Walk
MERIT	Kalamazoo Valley Community College	MI		Foundation Annual Fund

AWARD	INSTITUTION	STATE	AGENCY	ENTRY TITLE
<u>Group 5: School with 20,000 or more students</u>				
GOLD	Valencia College	FL		Influencer's Campaign
SILVER	UCLA	CA		UCLA Alumni Day - Alumni Association
BRONZE	Purdue University	IN		Neil Armstrong Memorial Website
MERIT	UNC Charlotte	NC		The Forty Niner Democracy Experience
MERIT	Valencia College	FL		Smoke-Free Campaign
MERIT	Towson University	MD		What's Your Number Campaign
<u>Secondary School</u>				
GOLD	Huntington County Community School Corporatio	IN	Brand Innovation Group	Teacher of the Year Celebration
Total Ad Campaign				
<u>Group 1: School under 2,000 students</u>				
GOLD	Rochester College	MI	Push22	UP Campaign
SILVER	Bethel College	IN	Brand Innovation Group	I Can Campaign
BRONZE	Christian Brothers University	TN		Get In Gear
MERIT	Creative Center	NE	Dotzler Creative Arts	Faces
MERIT	Drury University	MO		Drury University Connect Ad Campaign
MERIT	Taylor University	IN	Brand Innovation Group	Lead Where You Follow
<u>Group 2: School with 2,000-4,999 students</u>				
GOLD	Point Park University	PA	Paskill Stapelton & Lord	Intersection of Real & World
SILVER	Walsh College	MI	Perich & Partners	
BRONZE	Tulane University	LA	Rupp Marketing	Upgrade-School of Continuing Studies
MERIT	University of St. Thomas	TX	Marion Montgomery, Inc.	
MERIT	Northeast Community College	NE		Northeast Success Campaign
MERIT	Saint Peter's University	NJ	Inkwell Communications	University Launch Advertising Campaign
<u>Group 3: School with 5,000-9,999 students</u>				
GOLD	UW-Green Bay	WI	BVK	360 Degrees of UW-Green Bay
SILVER	Chamberlain College of Nursing	IL	Rhea +Kaiser	
BRONZE	Saint Joseph's University	PA	Mindpower, Inc.	
MERIT	SUNY at Plattsburgh	NY	Trampoline	SUNY Adirondack Branch Campus Awareness
MERIT	Pepperdine University	CA		Purpose, Service & Leadership
MERIT	University of Baltimore	MD		UB Advertising Campaign 2012

AWARD	INSTITUTION	STATE	AGENCY	ENTRY TITLE
<u>Group 4: School with 10,000-19,999 students</u>				
GOLD	Ferris State University	MI	Kantorwassink	
SILVER	SAIT Polytechnic	AB	MacLaren McCann Calgary	Get Real Recruitment Campaign
BRONZE	Davenport University	MI		
MERIT	Indiana University-Purdue University Ft Wayne	IN	Punch Films	IPFW Athletics-Feel the Rumble
MERIT	Franklin University	OH		Imagine Your Future
MERIT	The University of Houston-Downtown	TX	Richards/Carlberg	Major Opportunity
<u>Group 5: School with 20,000 or more students</u>				
GOLD	Temple University	PA	Neiman	Temple Made
SILVER	Rutgers	NJ	North Charles Street Design Organization	Undergraduate Admissions
BRONZE	Dallas County Community College District	TX	The Barber Shop Marketing	Smart Starts Here
MERIT	Troy University	AL	Seventh Point	2012-2013 Campaign
MERIT	California State University, Northridge	CA		The Tseng College-Elevate Campaign
MERIT	University of North Texas	TX		Student Recruitment Advertising Campaign
<u>Secondary School</u>				
GOLD	Dedham Country Day School	MA	Creosote Affects	Perfectly Joined
SILVER	Shore Country Day School	MA	Creosote Affects	You Can Tell I'm From Shore