

BEST of SHOW

30th Annual Educational Advertising Awards

The following schools have been selected as our Best of Show winners for this year's competition. Each of these entries exhibited the highest standards, creativity and professionalism. They captured the attention and admiration of our panel of judges.

We want to extend a special congratulations to the people who were involved in putting these projects together. Your hard work has provided an exceptional contribution to the field of higher education marketing and advertising.



Barnard College

New York, NY

*Barnard College Acceptance Package
Brochure*

*North Charles Street
Design Organization*

Baltimore, MD



University of Mobile

Mobile, AL

*Belief in U
Total Advertising Campaign*

Hummingbird Ideas

Mobile, AL



Michigan State University

East Lansing, MI

*Never Give Up
Television Advertising*

*BVK
Milwaukee, WI*



Elgin Community College

Elgin, IL

Spring 2015 Enrollment Campaign



Harper College

Palatine, IL

*Backwards
Television Advertising*



University of Notre Dame

Notre Dame, IN

*Mendoza College of Business Train
Station Takeover*

Outdoor/Transit Advertising

*Lipman Hearne, Inc.
Chicago, IL*



Texas Wesleyan University

Fort Worth, TX

TxWes 2014 Spots

*Firehouse
Dallas, TX*



South Texas College

McAllen, TX

Total Advertising Campaign

*Richards/Carlberg
Houston, TX*



Albuquerque Academy

Albuquerque, NM

*Within Reach
Total Advertising Campaign*

*Creosote Affects
Emmitsburg, MD*



St. John's University

Queens, NY

*"We Are Red" TV Commercial Series
Television Advertising*

*Creative Communication Associates
Troy, NY*



Moraine Valley Community College

Palos Hills, IL

Fall 2014 TV Commercial



Loomis-Chaffee School

Windsor, CT

*Institutional Brand Creative
Total Advertising Campaign*

*Stamats Communications
Cedar Rapids, IA*



NYU Polytechnic School of Engineering

New York, NY

*NYU Engineering Graduate Program
Brochure*

Spark451, Inc.

Rockville Centre, NY



Davenport University

Grand Rapids, MI

*Urban Education Campaign
Total Integrated Marketing Campaign*