

BEST of SHOW

31st Annual Educational Advertising Awards

The following schools have been selected as our Best of Show winners for this year's competition. Each of these entries exhibited the highest standards, creativity and professionalism. They captured the attention and admiration of our panel of judges.

We want to extend a special congratulations to the people who were involved in putting these projects together. Your hard work has provided an exceptional contribution to the field of higher education marketing and advertising.

- ★ **University of Denver**
Denver, CO
*University of Denver PSA
Television Advertising*
- ★ **Miami University**
Oxford, OH
Travel Cards
- ★ **Eastern University**
St. Davids, PA
*Online MBA Ad
Magazine Advertising–Single*
- ★ **Southwestern Illinois College**
Belleville, IL
*Southwestern Music Concert Series
Special Promotions*
- ★ **Moraine Valley Community College**
Palos Hills, IL
College Viewbook
- ★ **Bryant and Stratton College**
Virginia Beach, VA
BVK
Milwaukee, WI
*For Every & In Life
Total Advertising Campaign*
- ★ **University of Central Oklahoma**
Edmond, OK
TWG Plus
Austin, TX
*Connect to Central
Total Integrated Marketing Campaign*
- ★ **UT Health**
Houston, TX
Richards/Carlberg
Houston, TX
*Drs. Boerwinkle, Cox, Hecht, Zhang
Television Advertising–Series*
- ★ **Michigan State University**
East Lansing, MI
BVK
Milwaukee, WI
*Courage
Television Advertising*
- ★ **Stanford University**
Stanford, CA
*The North Charles Street Design
Organization
Baltimore, MD
Stanford Viewbook*
- ★ **Adelphi University**
Garden City, NY
*Creative Communication Associates
Troy, NY
2015-2016 Viewbook
Student Viewbook*
- ★ **Potomac State College**
Keyser, WV
*Creosote Affects
Emmitsburg, MD
Realize What's Possible
Television Advertising*
- ★ **Molloy College**
Rockville Centre, NY
Austin & Williams
Hauppauge, NY
*What Are You Searching For?
Newspaper Advertising–Series*
- ★ **Saint Mary's College**
Notre Dame, IN
Stamats Communications
Cedar Rapids, IA
Saint Mary's College Website
- ★ **Benchmark School**
Media, PA
Cherry + Company
St. Petersburg, FL
Benchmark School–Website