

# BEST of SHOW

## 32nd Annual Educational Advertising Awards

The following institutions have been selected as our Best of Show winners for this year's competition. Each of these entries exhibited the highest standards, creativity and professionalism. They captured the attention and admiration of our panel of judges.

We want to extend a special congratulations to the people who were involved in putting these projects together. Your hard work has provided an exceptional contribution to the field of higher education marketing and advertising.

★ **Gustavus Adolphus College**  
Saint Peter, MN

**BD&E**

Pittsburgh, PA

2016 Recruitment Advertising Campaign  
Total Advertising Campaign

★ **Park University**  
Parkville, MO

**MediaCross**

St. Louis, MO

Park University Admit Posters  
Poster

★ **Mountain View College**  
Dallas, TX

Pool Signs

Outdoor

★ **Michigan State University**  
East Lansing, MI

**BVK**

Milwaukee, WI

Something Bigger  
New Media

★ **Cardinal Stritch University**  
Milwaukee, WI

Magazine Advertising-Series

Magazine Advertising

★ **Niagara University**  
Niagara, NY

**Creative Communication Associates**

Troy, NY

Niagara University Viewbook  
Student Viewbook

★ **Moraine Valley Community College**  
Palos Hills, IL

**Fine and Performing Arts Center**

Microsite

Website

★ **Miami University**  
Oxford, OH

Reach Higher, Dream Bigger  
Brochure

★ **University of Medicine and Health Sciences**  
New York, NY

**Spark 451, Inc.**

Westbury, NY

Be a Doctor Not a Number  
Magazine Advertising-Series

★ **Marshall University**  
Huntington, WV

**TWG Plus**

Austin, TX

"We are Marshall" Marketing Campaign  
Total Integrated Marketing Campaign

★ **University of Richmond**  
Richmond, VA

**North Charles Street Design Organization**

Baltimore, MD

Total Recruitment Program

★ **The College of St. Scholastica**  
Bloomington, MN

**Collegis Education**

Bloomington, MN

St. Scholastica - Traditional Student  
Campaign  
Social Media

★ **Slippery Rock University**  
Slippery Rock, PA

Performing Arts Package

Special Promotions

★ **Life University**  
Marietta, GA

Life University Rio Olympics

Television Advertising-Series

★ **Southern Illinois University Edwardsville**  
Edwardsville, IL

57 Things to Do at SIUE

Video Viewbook

★ **Caltech**  
Pasadena, CA

**Lipman Hearne**

Chicago, IL

Caltech Campaign Brochure