Winners Announced in the 34th Annual Educational Advertising Awards

ATLANTA, GA—Winners have been announced in the 34th Annual Educational Advertising Awards, sponsored by Higher Education Marketing Report. The Educational Advertising Awards is the largest, oldest and most respected educational advertising awards competition in the country. This year, over 2,200 entries were received from over one-thousand colleges, universities and secondary schools from all fifty states and several foreign countries.

Fifteen institutions were recognized by the judges as a “Best of Show” winner. Gold awards were granted to 324 institutions, silver awards were awarded to 203 and bronze awards were awarded to 143 institutions.

Judges for the Educational Advertising Awards consisted of a national panel of higher education marketers, advertising creative directors, marketing and advertising professionals and the editorial board of Higher Education Marketing Report.

Higher Education Marketing Report has been the nation’s leading marketing publication for higher education marketing professionals, for thirty-five years; read by thousands of higher education marketing professionals.

The complete listing of the Educational Advertising Awards winners is now live on our web site. Please review the listing and check for any errors in the spelling of names or entry titles. Please email corrections to corrections@hmrpublicationsgroup.com. Award certificates will be distributed in April. Thank you to everyone who participated in this year’s competition. Congratulations to all the winners.

For the Complete Listing of the 34th Annual Educational Advertising Winners Please Go to:

www.EducationalAdvertisingAwards.com