BEST of SHOW
35th Annual Educational Advertising Awards

The following entries have been selected as our Best of Show winners for this year’s competition. Each of these entries exhibited the highest standards, creativity and professionalism. They captured the attention and admiration of our panel of judges.

We want to extend a special congratulations to the people who were involved in putting these projects together. Your hard work has provided an exceptional contribution to the field of higher education marketing and advertising.

University of Notre Dame
Notre Dame, IN
2019 What Would You Fight For?
Television Advertising—Series

Iowa State University
Ames, IA
Zeal40: The Creative Agency
Cincinnati, OH
Personalized Video: Accepted to Iowa State University
Special Video Production

Slippery Rock University
Slippery Rock, PA
Mental Health Poster
Poster

University of Massachusetts Lowell
Lowell, MA
UML Magazine, Fall 2019
Publication/External

Central Texas College
Killeen, TX
Richards/Carlberg
Houston, TX
Desk Job Banner Single Poster

Nova Southeastern University
Fort Lauderdale, FL
Zimmerman Advertising
Fort Lauderdale, FL
NSU UGA Viewbook—The Sky’s the Limit
Student Viewbook

Northern Vermont University
Lyndon, VT
NVU Water Bottle
Imprinted Materials

The University at Albany, State University of New York
Albany, NY
UAlbany Recharge Stations

University of Michigan—Ross School of Business
Ann Arbor, MI
Michigan Ross—Dean’s Report
Annual Report

Bucknell University
Lewisburg, PA
Managing for Global Good Ad
Magazine Advertising—Single Ad

Louisiana State University
Baton Rouge, LA
BVK
Milwaukee, WI
Fierce for the Future
Television Advertising—Single Spot

Bridgewater College
Bridgewater, VA
Lipman Hearne
Chicago, IL
Bridgewater College Viewbook
Student Viewbook

NC State University
Raleigh, NC
Triangle Ad Campaign 2019
Total Advertising Campaign

Sacred Heart University
Fairfield, CT
Sacred Heart University Magazine
Publication/External

California State University
Long Beach, CA
Women and Leadership Booklet

Elgin Community College
Elgin, IL
Spring 2019 Graduation Campaign w/Surprise Videos
Total Public Relations Program